



SUAVE FOLDERS

A guide to our fantastic collection of folders to present





BEAUTY IS IN THE **FOLDER**

Imagine you've asked for a quote. They said they'd get back to you. They didn't. You chased up. Nothing. How often does that happen?

Maybe they *did* email a quote. Then what? You're wondering, how much did they *really* want my business?

We all spend money on advertising and marketing to generate enquiries. If we don't properly follow up on those enquiries, how do we expect them to turn into customers?

Chances are, the enquirer also got quotes from your competitors. How do you increase your chances of winning?

Here's a secret. If you follow up, you might be the only one who does.

A quote in the post is good. But it can work harder. Use a folder. A beautiful folder. It gives you gravitas. You'll look impressive. Use the inside to sell your benefits. Why should they choose you? Fill with photos of other projects, awards or client reviews.

Don't feel limited, folders aren't just for proposals. Use them for welcome, training and information packs.

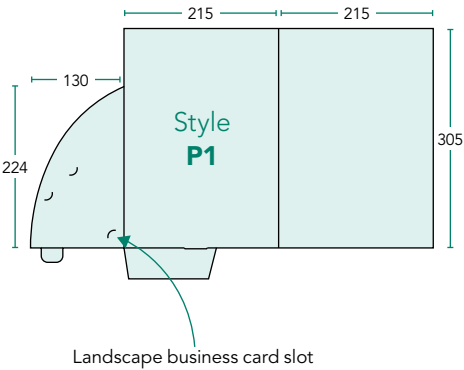
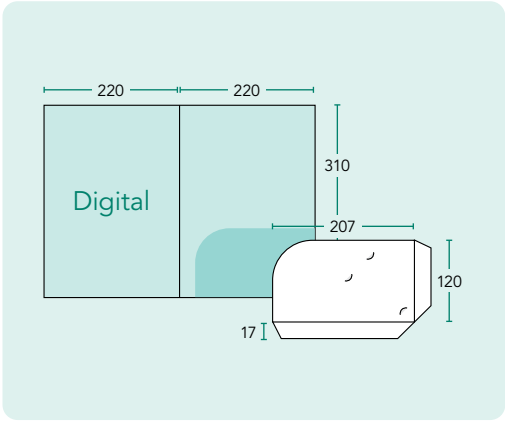
Chat to us today about how we can help you stand out with folders, and browse our folder layouts in this brochure.

Presentation Folders

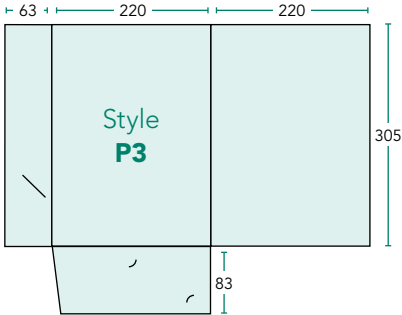
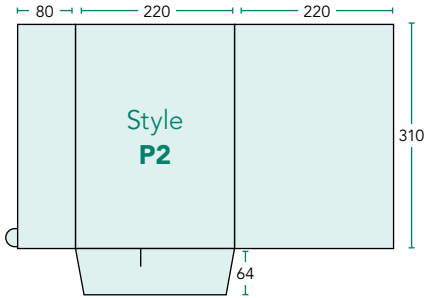
These interlocking Presentation Folders hold about 16 sheets of A4 paper, or more with optional gussets. Choose from a range of pocket styles. To keep the cost low, they're supplied flat, ready to be hand assembled.

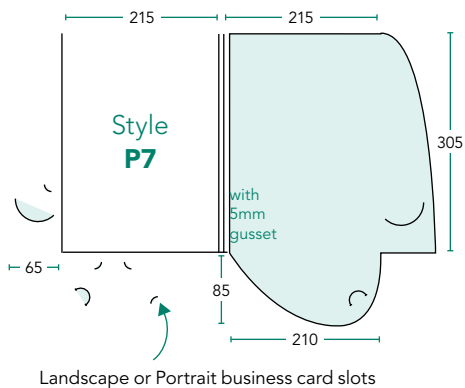
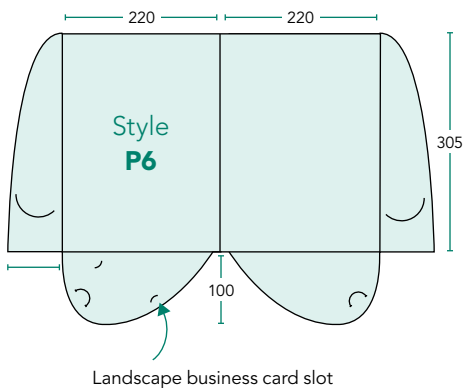
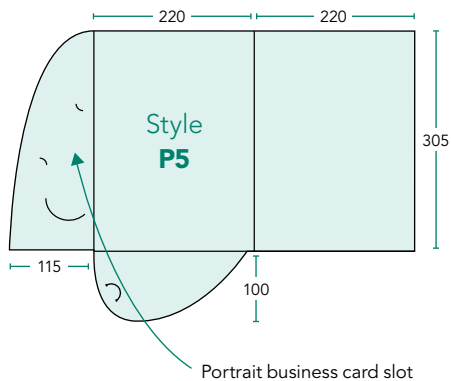
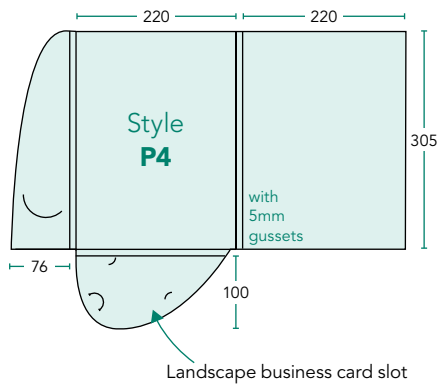
Have them printed on every surface, or the outside only. Then pick gloss or matt lamination either on both sides or on just the front. For the most eye-catching effect, add StarMarque spot gloss highlights.

A4 FOLDER OPTIONS

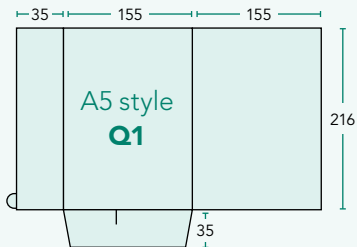
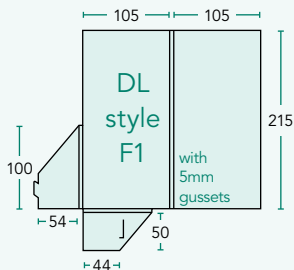


▲ **NOTE:** This folder is printed digitally and in low quantities, up to 200. These presentation folders have a stick-in pocket, which is supplied with the job, pre-taped, but not stuck in.

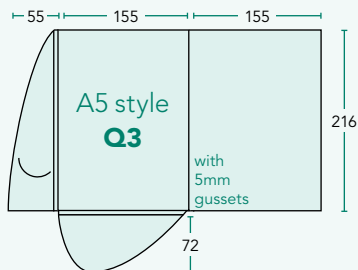
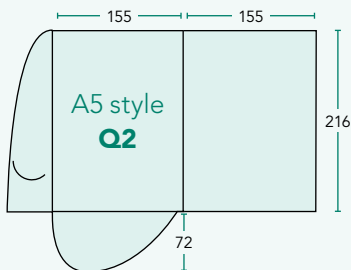




DL & A5 FOLDER OPTIONS



NOTE: DL and A5 presentation folders can be printed digitally and in low quantities of up to 200. They can be printed single or double sided. A5 folders in higher quantities of 200 are offset printed with the following options: laminated both sides in gloss or matt, or matt laminated with Starmarque (Spot gloss highlights).



Document Folders

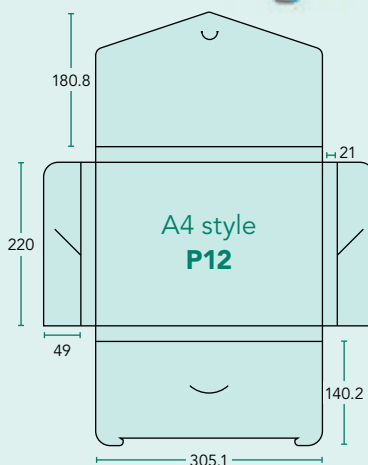
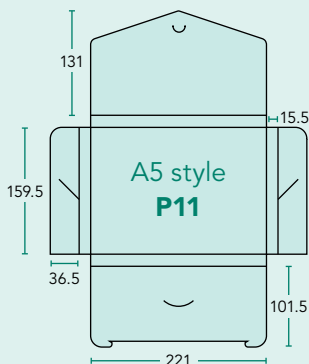
Got a large pack to send? Keep it all together in one Document Folder. They're so wide, they hold a whopping 1.5 - 2cm of paper neatly in a wallet style.

The whole outside is printed in colour, so you can make use of the spine – useful if people will keep it on their shelf for reference.

Document Folders hold their own as delegate packs for conferences and training sessions. Pop in a notepad and make your meeting look more fancy.

Available in matt or gloss laminate, or even our spiffy Starmarque, that has spot gloss highlights.

Ask us for a quote!





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