

CREATIVE DESIGN | IMPRESSIVE PRINTING | FULL SERVICE STUDIOS



HELLO you're the only reason we're here

We don't sell flyers. We help you win more business. We don't sell leaflets. We help you promote your event. We don't sell business cards. We help you create the right impression. We never forget that without your success, we wouldn't succeed. That's why in everything we do, we have you at the front of our minds. Life's complex enough, so we try to keep things simple. That's why we've built tools to help make your life easier and taken the mystery and jargon out of buying print. It's a little bit Bryan Adams, but, everything we do, we do it for you. We hope you'll come to like it. Welcome, by the way.



“ Our full service studios are here to help you and your business. We're local and we know what works. ”

HOW WE TRANSFORM IDEAS into shiny print

Tens of thousands of businesses like yours trust printing.com to help them grow. Our full service studios are here to create design for you that sells and marketing that converts. This local service is backed by printing.com's world-class production and clever online tools – all designed to deliver your order fast and right first time.



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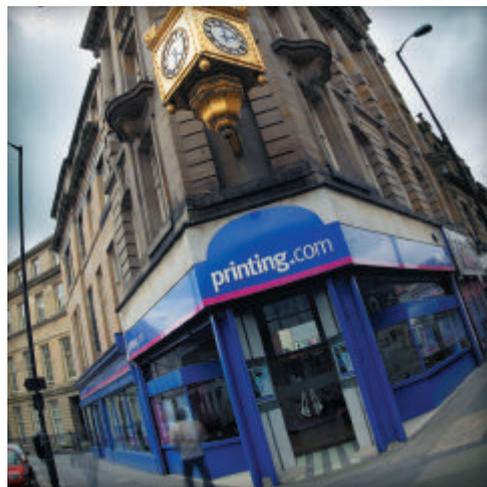
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PRINTING.COM

local full service studios are here to help you

Your local full service studios is your marketing department.

We're your creative team and we're your print account managers. We deliver a local, personal and individual service, using cutting-edge technology and powered by a world-class integrated supply chain. Talk to us today. We'd love to be involved in your next project. Find your nearest studio at www.printing.com.



“ Call into your local studio to pick up some samples. ”



WORLD CLASS PRODUCTION means you can trust us to deliver

When you've approved your order, our 45,000sq.ft. Production Hub takes over. We've invested over £15m in state-of-the-art technology to make every process as efficient as possible. Our industrial presses print to the quality you'd expect from expensive, commercial printers. We make high quality affordable to everyone. That's part of the printing.com full service.



“ Hi-Definition reproduction means sharp detail and photo-real quality. ”

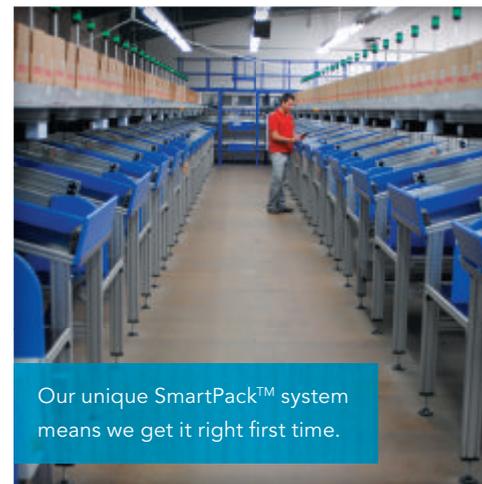
HDRTM
Hi-Definition Reproduction

printing.com full service studios™

#4 FAST FLEXIBLE TURNAROUND



We make it easy to plan your promotions. Every item in this guide has a fixed guaranteed turnaround (see page 20). Just look for the little blue lorry and the number next to the item you'd like. Approve your order by 3pm and pick up that number of working days later. For instance, an item with "3" days means approve Monday, pick up (or we'll deliver) Thursday. If that's not quick enough, no problem. The little pink rocket shows our fastest turnaround, available for a small premium. Ask your local studio for a quote, or get a fixed price online at www.printing.com.



Our unique SmartPack™ system means we get it right first time.



Automated logistics prevent errors and delays.



Track your order in real time at each stage.



We shipped 500,000 boxes last year.

SAVE TIME and reorder frequent items online with templates

If you frequently order stationery or marketing, we can save you time and save you money. We'll turn your business cards, leaflets or letterheads into online editable templates. Each time you want to order, simply sign in, choose a design, make changes and check out. All from a standard internet browser – no downloads required. Talk to us today.

“ Hundreds of our clients are saving time with templates, right now. ”



Our easy-to-use editor lets your teams edit complex documents while preserving your brand rules.



- 1 Visit www.printing.com and sign in to your private area.



- 2 Click 'Templates' and you'll see all the designs we've set up for you.



- 3 Choose the template you want, and use our editor to change text and images.



- 4 Pick your printing, pay securely online and we'll deliver your order direct.



TEN WAYS TO WORK SMARTER

with our free online tools

Thousands of our clients use printing.com's online tools to make their lives easier. They're free to use. If you haven't tried them yet visit www.prt.cm/1register to set up your free account. Place your next order online and save time and money.



Set up a free Online Account
www.prt.cm/1register

Edit designs online yourself

Ask us about setting your frequently ordered items up as editable templates. See page 6.



Keep updated with your order progress

See where each job is up to and watch it move through each stage of production in real time.



Approve your artwork quickly with **Bulletproof**

Sign off designs easily and avoid losing files in email. Even approve on iPhone, iPad or BlackBerry.



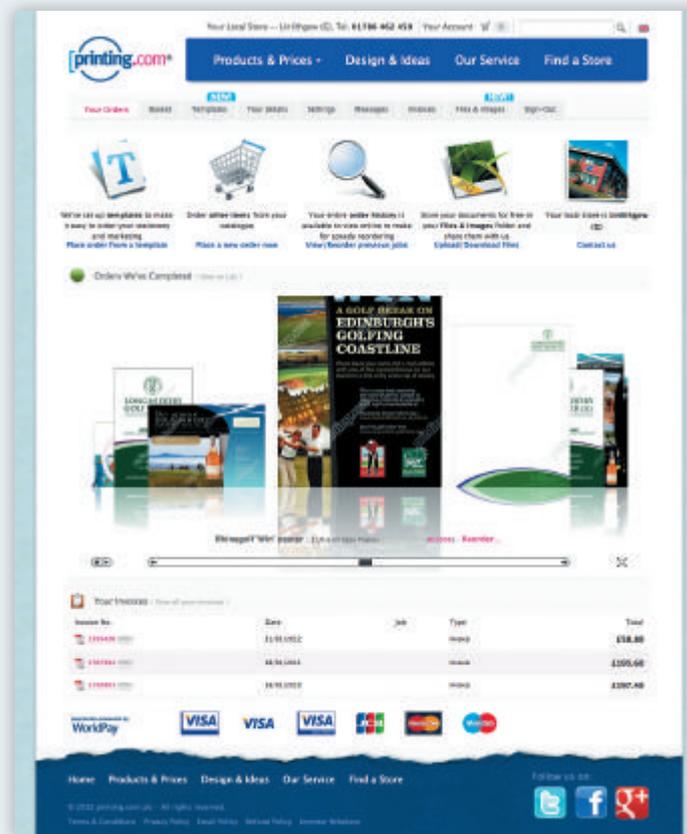
Track deliveries with **DHL & UPS**

Ask us to send you despatch alerts and track your parcel delivery in real time with DHL or UPS.



Pay securely online with **WorldPay**

No need to call us with your card details. You can pay for any orders online, even if you placed them 'offline'.



Keep all your Files & Images in one place

Share your logos and photos with us and access them wherever you are, on the move.



Change your preferences

Tell us how you'd like us to contact you and change your mailing details.



View your previous designs gallery

View images of your previous designs and flick through them quickly to place speedy reorders.



Place new orders and reorders online quickly

Get the best deals by placing your order online securely and easily.



Print off copies of old invoices

All your invoices are available online to print copies off. Participating studios only.

BUSINESS CARDS

for everyone

People judge you. Their instinct takes over. You give clues with your appearance, your body language and your presentation. Don't let yourself down with shoddy business cards.

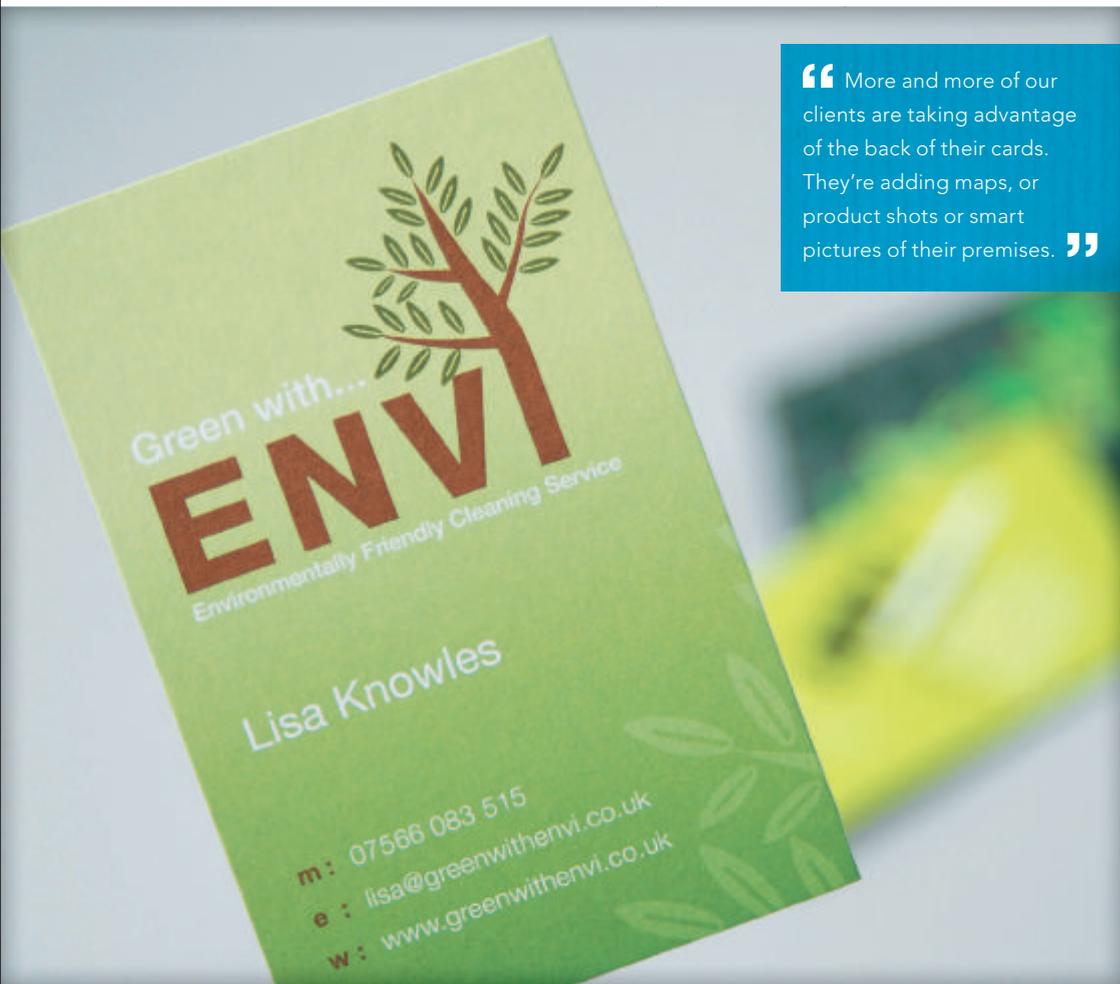


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#17 SAVE WITH INTELLIGENT TEMPLATES

Order more than 10 sets of business cards a year?

We can save you money. We'll turn your artwork into editable templates and put them online in a secure place. Next time you need to order, just sign in to your account and choose the template you'd like. It's quick and easy to edit the contact details – live – and add to your basket. Join hundreds of clients already saving time. Ask us to set you up today.



“ More and more of our clients are taking advantage of the back of their cards. They're adding maps, or product shots or smart pictures of their premises. ”



StarMarque gloss highlights add a prestigious shine.



A folding card has double the selling space.

★ BEST SELLERS

400gsm Luxury Business Cards

We start with a thick 50% recycled artboard, then matt laminate both sides for a sophisticated finish which looks elegant and feels gorgeous.

★ **£104 for 500**

BCLX4F

400gsm StarMarque Business Cards

If you're out to impress, go StarMarque. They're matt laminated with shiny gloss highlights added wherever you want them. They look the business.

★ **£158 for 1,000**

BCSM4F

BUSINESS CARDS in a wide range of finishes

Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000					
300gsm uncoated SmoothWave Business Cards Smooth white board			£45 ^A	£49^A	£64^A	£95 ^A	£139 ^A	£209 ^A					
			£80 ^A	£84^A	£108^A	£152 ^A	£189 ^A	£259 ^A					
400gsm silk Regular Business Cards 50% recycled artboard			£45 ^A	£49^A	£64^A	£95 ^A	£139 ^A	£209 ^A					
			£80 ^A	£84^A	£108^A	£152 ^A	£189 ^A	£259 ^A					
400gsm silk +gloss lam Fabu-Gloss Business Cards 50% recycled artboard gloss laminated front or both sides			£59 ^A	£64^A	£79^A	£110 ^A	£174 ^A	£264 ^A					
			£94 ^A	£99^A	£123^A	£167 ^A	£224 ^A	£314 ^A					
			£99 ^A	£104^A	£128^A	£172 ^A	£239 ^A	£349 ^A					
400gsm silk +matt lam Luxury Business Cards 50% recycled artboard matt laminated both sides			£64 ^A	£69^A	£84^A	£115 ^A	£189 ^A	£299 ^B					
			£99 ^A	£104^A	£128^A	£172 ^A	£239 ^A	£349 ^B					
400gsm silk +matt lam +spot gloss StarMarque Business Cards 50% recycled artboard matt laminated both sides spot UV varnish front or both sides			£94 ^A	£99^A	£114^A	£145 ^A	£264 ^A	£434 ^B					
			£129 ^A	£134^A	£158^A	£202 ^A	£314 ^A	£484 ^B					
			£159 ^A	£164^A	£188^A	£232 ^A	£389 ^A	£619 ^B					



BULK BUY PACKAGES Save up to 55%

5-10 sets	PACKAGE: B510G	20% off
11-20 sets	PACKAGE: B1120G	30% off
21-30 sets	PACKAGE: B2130G	40% off
31-40 sets	PACKAGE: B3140G	50% off
41+ sets	PACKAGE: B41PG	55% off

Order 5 or more sets of Business Cards with name changes at the same time and we'll knock up to **55% off** the total print price.

Looking for round corners? See page 17.

FOLDING BUSINESS CARDS double the selling space

Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000					
300gsm uncoated SmoothWave Folding Business Cards Smooth white board creased in half supplied flat			£127^A	£135 ^A	£156 ^A	£196 ^A	£232 ^A	£302 ^B					
			£127^A	£135 ^A	£156 ^A	£196 ^A	£232 ^A	£302 ^B					
400gsm silk Regular Folding Business Cards 50% recycled artboard creased in half supplied flat			£127^A	£135 ^A	£156 ^A	£196 ^A	£232 ^A	£302 ^B					
			£141^A	£150 ^A	£171 ^A	£211 ^A	£287 ^A	£387 ^B					
400gsm silk +gloss lam Fabu-Gloss Folding Business Cards 50% recycled artboard gloss laminated front or both sides creased in half supplied flat			£146^A	£155 ^A	£176 ^A	£216 ^A	£302 ^A	£432 ^B					
			£146^A	£155 ^A	£176 ^A	£216 ^A	£302 ^A	£432 ^B					
400gsm silk +matt lam Luxury Folding Business Cards 50% recycled artboard matt laminated both sides creased in half supplied flat			£146^A	£155 ^A	£176 ^A	£216 ^A	£302 ^A	£432 ^B					
			£176^A	£185 ^A	£211 ^A	£261 ^A	£383 ^A	£573 ^B					
400gsm silk +matt lam +spot gloss StarMarque Folding Business Cards 50% recycled artboard matt laminated both sides spot UV varnish front or both sides creased in half supplied flat			£206^A	£215 ^A	£246 ^A	£306 ^A	£464 ^A	£714 ^B					
			£206^A	£215 ^A	£246 ^A	£306 ^A	£464 ^A	£714 ^B					

OPTIONS

Thin	Fat
Flat: 170x55mm Folds to: 85x55mm	Flat: 85x110mm Folds to: 85x55mm

KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Shaped

Add a cut-out shape for interest, easy-tear perforation or easy-fold crease.
Add **3 working days** to turnaround.
Add **£40 setup**. See page 27.

STATIONERY

to match your image

If your letters look sloppy, people will assume your work is too. If your logo looks dated, they'll assume your business is out of touch. Badly designed stationery may cost you more than a well crafted design.



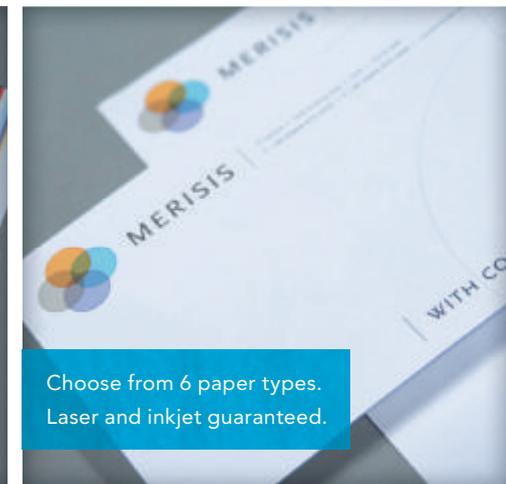
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#13 SAVE EVEN MORE WITH A PACKAGE

Save a further 20% off our low prices with our Stationery Package Deals. Order any Letterheads from page 11, add any Compliment Slips, choose some Business Cards from page 9 and take a whopping 20% off the total price. Order a second set of Letterheads to use as Continuation Sheets and get 20% off them too, or add extra sets of Business Cards for your colleagues and save on them as well.



“ Save an extra 20% when you buy letterheads, compliment slips and business cards together – even pick ‘n’ mix between different paper types. ”



Choose from 6 paper types. Laser and inkjet guaranteed.



The beautiful textured finish of Conqueror Stonemarque.

★ BEST SELLERS

120gsm Corporate Letterheads

Our new recipe is thicker and brighter than ever. It's our most popular for a reason. The wove finish is modern and smooth.

★ **£124 for 1,000** STCPA40D

100gsm Recycled Letterheads

Made from 100% post-consumer waste, our Recycled Letterheads are environmentally friendly without compromising quality.

★ **£222 for 5,000** STREA40V

A4 LETTERHEADS available in a choice of six paper types

Style	FRONT	REVERSE	500	1,000	2,000	5,000	10,000						
80gsm bond Power User Letterheads Nevo extra white bond paper A4 (210x297mm)			£89 ^A	£100^A	£111 ^A	£189^B	£257 ^B						
			£129 ^A	£130^A	£142 ^A	£248^B	£326 ^B						
100gsm recycled white Echo Recycled Letterheads Recycled white laser bond paper A4 (210x297mm)			£94 ^A	£104^A	£149 ^A	★£222^B	£324 ^C						
			£138 ^A	£163^A	£207 ^A	£306^B	£433 ^C						
100gsm microlaid Praxis Letterheads Microlaid texture crystal white paper A4 (210x297mm)			£109 ^A	£124^A	£182 ^A	£340^B	£521 ^C						
			£109 ^A	★£124^A	£179 ^A	£320^B	£486 ^C						
120gsm smooth wove Corporate Letterheads White wove paper A4 (210x297mm)			£109 ^A	★£124^A	£179 ^A	£320^B	£486 ^C						
			£158 ^A	£185^A	£264 ^A	£430^B	£629 ^C						
120gsm natural cotton Pharaoh Letterheads Natural cotton coloured paper A4 (210x297mm)			£117 ^A	£137^A	£214 ^A	£484^B	£765 ^C						
			£117 ^A	£137^A	£214 ^A	£484^B	£765 ^C						
120gsm Stonemarque Conqueror Stonemarque Letterheads Diamond white Conqueror Stonemarque texture paper A4 (210x297mm)			£126 ^A	£150^A	£244 ^A	£613^B	£982 ^C						
			£126 ^A	£150^A	£244 ^A	£613^B	£982 ^C						

COMPLIMENT SLIPS are perfect for handwritten notes

Style	FRONT	REVERSE	500	1,000	2,000	5,000	10,000						
80gsm bond Power User Compliment Slips Nevo extra white bond paper 1/3rd A4 (99x210mm)			£61 ^A	£64^A	£70 ^A	£89^A	£117 ^A						
			£92 ^A	£97^A	£106 ^A	£132^A	£156 ^A						
100gsm recycled white Echo Recycled Compliment Slips Recycled white laser bond paper 1/3rd A4 (99x210mm)			£66 ^A	£73^A	£93 ^A	£107^A	£154 ^B						
			£101 ^A	£113^A	£133 ^A	£165^A	£211 ^B						
100gsm microlaid Praxis Compliment Slips Microlaid texture crystal white paper 1/3rd A4 (99x210mm)			£74 ^A	£84^A	£111 ^A	£151^A	£234 ^B						
			£74 ^A	£84^A	£110 ^A	£145^A	£220 ^B						
120gsm smooth wove Corporate Compliment Slips White wove paper 1/3rd A4 (99x210mm)			£74 ^A	£84^A	£110 ^A	£145^A	£220 ^B						
			£112 ^A	£127^A	£164 ^A	£218^A	£290 ^B						
120gsm natural cotton Pharaoh Compliment Slips Natural cotton paper 1/3rd A4 (99x210mm)			£78 ^A	£91^A	£128 ^A	£203^A	£331 ^B						
			£78 ^A	£91^A	£128 ^A	£203^A	£331 ^B						
120gsm Stonemarque Conqueror Stonemarque Compliment Slips Diamond white Conqueror Stonemarque texture paper 1/3rd A4 (99x210mm)			£83 ^A	£99^A	£144 ^A	£249^A	£418 ^B						
			£83 ^A	£99^A	£144 ^A	£249^A	£418 ^B						

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

All our papers are laser and inkjet guaranteed, although we recommend you try a few samples on your own printer before you order – just in case it's a fussy feeder or a picky printer.

KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- No printing on reverse (natural cotton).
- Black and white printing this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Folded

These items are suitable for folding. Add **2 working days** to turnaround. Add **£25** setup and £5 per 1,000 items. See page 30.

Can be Shaped

Add a cut-out shape for interest, easy-tear perforation or easy-fold crease. Add **3 working days** to turnaround. Add **£40 setup**. See page 27.

YOUR IDENTITY

and your brand are crucial

How would your clients describe your brand behind your back? Would you be proud to hear their description? No matter what size your business is, branding is essential to differentiate yourself from your competition. Your brand should reflect your business personality and values. How you're perceived will depend on the effort you put into your marketing communication. We'd love to help you create consistent, professional branding – whether you need your first logo or a refresh of your current identity.



THE HEART OF YOUR BRAND

Your logo is the centerpiece of your brand. It's the first thing that identifies you to your clients. Make sure it communicates the right message. Without a logo – or worse, with a poorly designed one – your organisation may look amateurish. Compare your logo with your competitors. If it's not better or at least as compelling, then you need to address this. A great logo will help make customers remember you and is more likely to help you succeed.



1 TALK TO US



2 WE'LL CREATE IDEAS



3 REFINE YOUR FAVOURITES



4 BUILD YOUR IDENTITY



5 LAUNCH YOUR BRAND



A coherent look and feel across your marketing collateral strengthens your brand.

COLOUR MATTERS

so choose wisely and avoid giving the wrong impression

Have you ever considered why that airline might have chosen their unmistakable orange? Or why blue is the colour of financial institutions like banks and accountants? Why do health food shops and supermarkets use green in their branding? These colour choices were no accident. Colour plays a vital, yet perhaps subconscious, role in how we perceive and react to a brand, so it's important to consider the colours you use to represent your business.



Pink suggests caring, gentleness and is calming. Ideal for massage rooms and spas. Often used by charities.



Purple suggests spirituality, royalty and luxury. Using purple can denote a superior product or service as it conveys gravitas and power.



Blue represents trustworthiness, coolness, cleanliness, stability and honesty. A popular corporate colour, especially for financial institutions.



Black symbolises power, sophistication and mystery. Showing products on black backgrounds can make them look desirable and luxurious.



Red suggests excitement, warmth, vitality and danger. It increases our heart rate and encourages a passionate response from people.



Orange can make products seem less expensive. Cheerful, warm and happy. Often associated with valued businesses. Also a popular colour used inside fast food restaurants, as it stimulates the appetite.



Brown is rich, earthy and natural. Ideal for products and businesses who want to appear trustworthy and organic.



Yellow symbolises sunshine, happiness and optimism. Apparently an effective colour to increase sales.

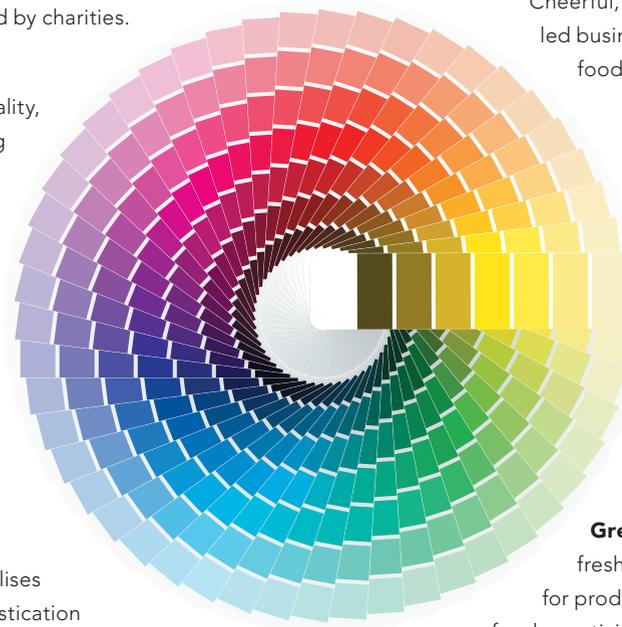


ABBEEY PROPERTY MAINTENANCE

Green suggests health, freshness, and freedom. Ideal for products associated with health food or activities with a strong emphasis on the environment. Dark green is known to appeal to wealthy customers.



Business Improvement District



White symbolises purity and truthfulness. Contemporary and clinical. It's the best web background colour. Encourages us to clear clutter or obstacles.

OVERPRINTED ENVELOPES

are a versatile direct mail and marketing weapon

Curb appeal. We're not talking attractive pavements. It's what you need to entice people to view your property and it's the same for your marketing. Give your envelopes a marketing or branding makeover and you'll get a better chance of them being opened.

Create a little bit of intrigue or a tiny sprinkle of suspense. Use full colour Overprinted Envelopes to start selling on the outside, before they open your letter – it's all about getting their attention.



“ Use envelopes to attract attention on the outside. ”

Style	Options	Size	FRONT	REVERSE	1,000	2,000	5,000	10,000	20,000		
DL Overprinted Envelopes (220x110mm) 80gsm wood-free offset paper, full colour one side, flap on long edge gummed or self-seal, windowed or non-windowed	Non-windowed	Gummed Non-Windowed		OEDLGNFM	£150^A	£188 ^A	£303 ^A	£494 ^A	£874 ^A		
		Gummed Windowed		OEDLGWFM	£153^A	£194 ^A	£314 ^A	£516 ^A	£916 ^A		
	Windowed	Self-Seal Non-Windowed		OEDLSNFM	£157^A	£199 ^A	£327 ^A	£539 ^B	£959 ^B		
		Self-Seal Windowed		OEDLSWFM	£160^A	£204 ^A	£338 ^A	£560 ^A	£1000 ^A		
C5 Overprinted Envelopes (229x162mm) 90gsm wood-free offset paper full colour one side, flap on long edge gummed or self-seal, windowed or non-windowed	Non-windowed	Gummed Non-Windowed		OEC5GNFM	£154^A	£195 ^A	£316 ^A	£520 ^A	£930 ^A		
		Gummed Windowed		OEC5GWFM	£157^A	£200 ^A	£328 ^A	£541 ^A	£971 ^A		
	Windowed	Self-Seal Non-Windowed		OEC5SNFM	£161^A	£205 ^A	£340 ^A	£564 ^A	£1014 ^A		
		Self-Seal Windowed		OEC5SWFM	£164^A	£210 ^A	£351 ^A	£585 ^A	£1055 ^A		
C4 Overprinted Envelopes (229x324mm) 120gsm wood-free offset paper, full colour one side, flap on long edge gummed or self-seal, windowed or non-windowed	Non-windowed	Gummed Non-Windowed		OEC4GNFM	£208^A	£300 ^A	£576 ^A	£1035 ^A	£1955 ^A		
		Gummed Windowed		OEC4GWFM	£213^A	£308 ^A	£592 ^A	£1066 ^A	£2016 ^A		
	Windowed	Self-Seal Non-Windowed		OEC4SNFM	£214^A	£309 ^A	£594 ^A	£1070 ^A	£2020 ^A		
		Self-Seal Windowed		OEC4SWFM	£218^A	£316 ^A	£610 ^A	£1101 ^A	£2081 ^A		

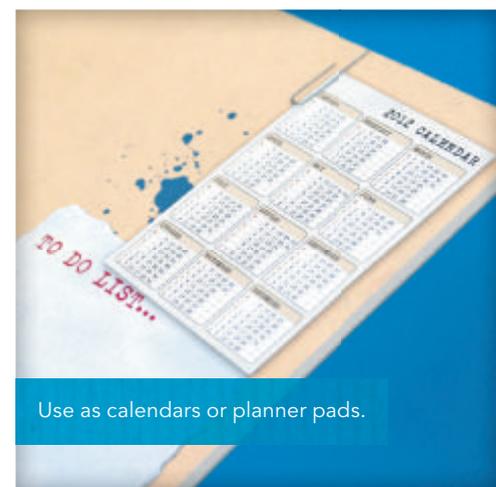


Choose from self-seal or gummed flaps.

NOTEPADS make useful and low-cost gifts for the desk

Notepads are like marketing ninjas. Give them as gifts to your top customers. While they're on the phone and innocently doodling, your details will be in their face the whole time. Use them at events and meetings for delegates to make their notes.

Style	Size	FRONT	REVERSE	100	200	500	1,000					
Notepads Recycled 100gsm recycled laser bond, full colour one side, 35 leaves per pad, board backing, glued along specified edge	A6 (105x148mm)			DPPA6	£178^A	£214 ^A	£339 ^A	£499 ^B				
	1/3rd A4 (99x210mm)			DPP3A4	£190^A	£235 ^A	£389 ^B	£586 ^B				
	A5 (148x210mm)			DPPA5	£209^A	£269 ^A	£469 ^B	£656 ^C				
	A4 (210x297mm)			DPPA4	£281^A	£408 ^B	£674 ^C	£1034 ^D				
	A3 (297x420mm)			DPPA3	£416^B	£642 ^C	£1038 ^D	£1740 ^F				
	A2 (420x594mm)			DPPA2	£679^C	£964 ^D	£1718 ^F	£3347 ^Z				

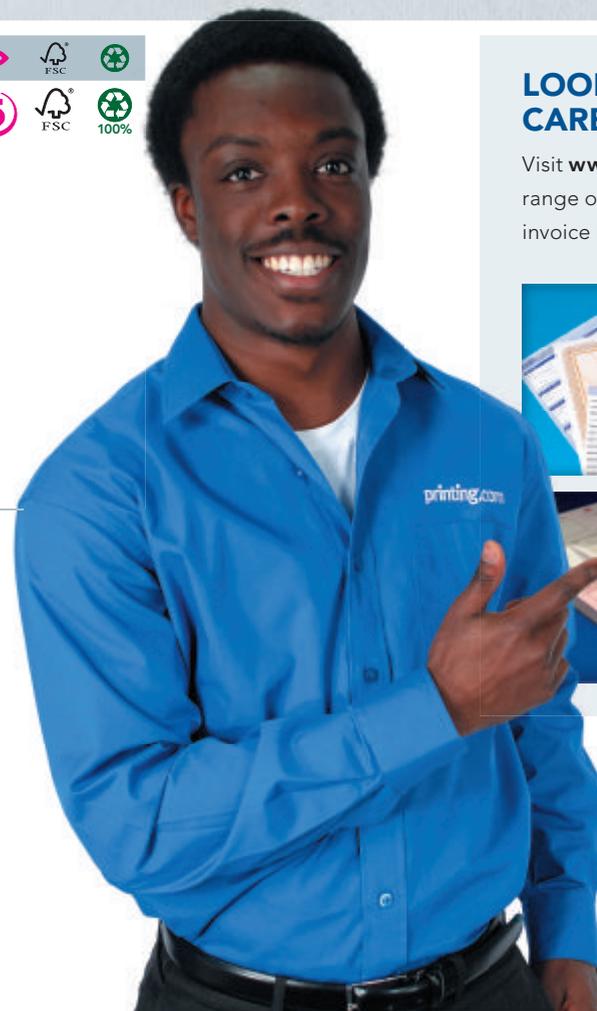


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#6 SMART ONLINE TOOLS TO SAVE YOU TIME



We know you're busy. We know that running your business demands most of your attention. That's why we've developed a suite of online tools to make your life easier. Your printing.com account gives you access to your full order history, including a browsable gallery of your previous designs. You can track your order progress in real time, print off copy invoices or find out where the courier is. If you need to approve artwork on the move, ask us about BulletProof. Oh, and you might be surprised how easy it is to place new orders online. To get going, see page 7.



LOOKING FOR NCR OR CARBONLESS FORMS?

Visit www.printing.com to see our huge range of carbonless forms, NCR sets and invoice books.



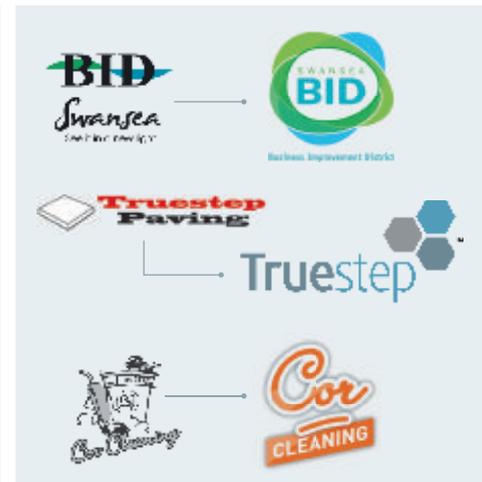
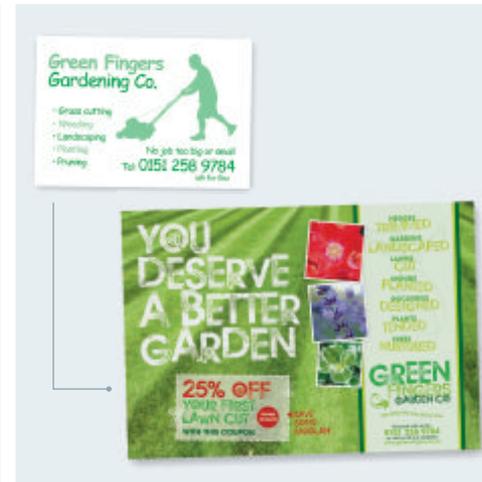
The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

BEFORE & AFTER

give your marketing a makeover
and make it work harder

“ Good design sells, persuades
and communicates. ”

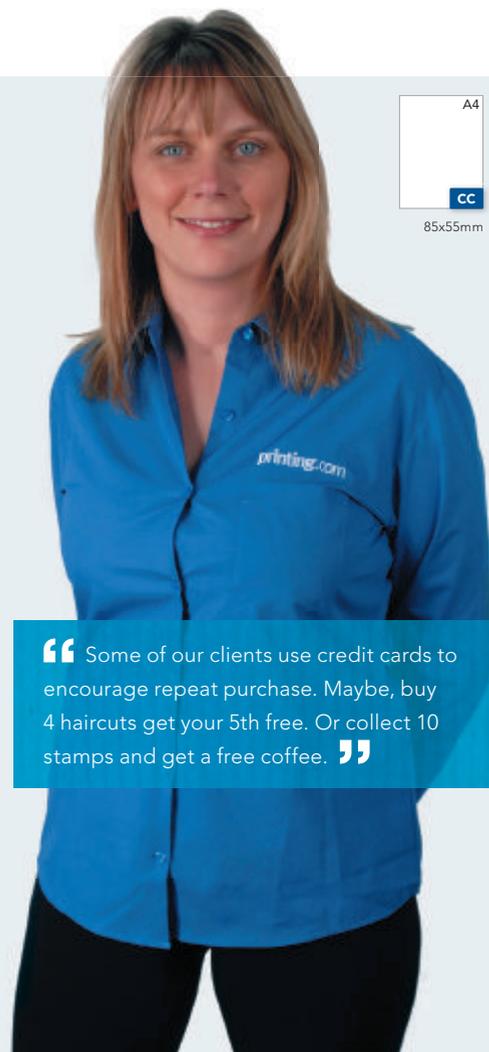
Every day we meet clients who aren't happy with the results they're getting from a leaflet they've designed themselves. They thought they'd save money by doing it on the cheap, but that's costing them business. Every day, we help businesses win more by making their promotional material more effective and designing identities that reflect their personality. Below are some of our marketing makeovers. More online at www.printing.com.



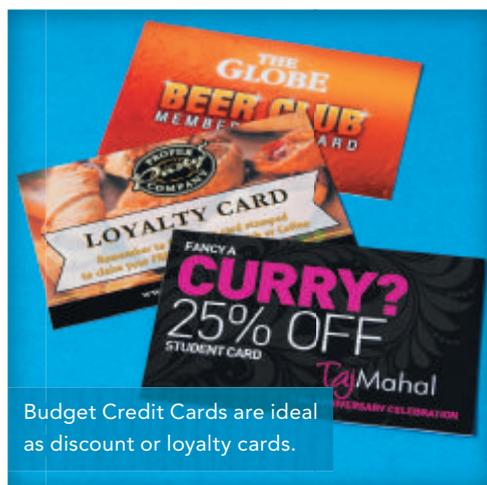
CREDIT CARDS

are ideal for loyalty cards or discount passes

Different cards, different uses.
Try Budget Credit Cards as low-cost bulk discount passes. Premium Credit Cards have a gloss laminated front and are ideal as loyalty cards. When you need more stamina, Crystal Credit Cards are sturdy, rigid and make perfect membership cards.



“ Some of our clients use credit cards to encourage repeat purchase. Maybe, buy 4 haircuts get your 5th free. Or collect 10 stamps and get a free coffee. ”



Budget Credit Cards are ideal as discount or loyalty cards.



Premium Credit Cards have rounded corners.



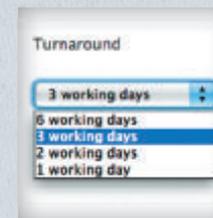
Crystal Credit Cards have an optional signature strip and can be numbered.

printing.com full service studios™

#8 SAVE MORE WITH OUR STANDBY SERVICE



If you're not in a rush for your order, ask us about our **Standby Service**. We'll double the turnaround and reduce the price. Add an item to your basket at www.printing.com and see what you could save.
We have a full range of flexible turnarounds – if you're in a hurry, see our Xpress Service on page 34 or our Same Day Service on page 24.



Style	FRONT	REVERSE	1,000	2,000	5,000	10,000	20,000	Icons
280gsm gloss Budget Credit Cards Gloss artboard	PRCCC40?	○	£72 ^A	£83 ^A	£94 ^A	£124 ^A	£182 ^A	3, 24h, FSC
	PRCCC44?	●	£77 ^A	£88 ^A	£99 ^A	£129 ^A	£187 ^A	3, 24h, FSC
400gsm silk +gloss lam +rounded Premium Credit Cards 50% recycled silk artboard gloss laminated front rounded corners	PCC?	●	£177 ^A	£194 ^A	£209 ^A	£314 ^A	£468 ^B	10, 5, FSC, 50%
Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	Icons
Rigid plastic +rounded Crystal Credit Cards optional sequential numbering in one place on reverse optional signature strip on reverse	CCC?	●	£199 ^A	£328 ^A	£457 ^A	£837 ^A	£1535 ^B	10, 5, FSC

Looking for more options?
Try Business Cards on page 9.

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

STICKERS

are perfect for packaging and made for mailers

Give your brand maximum exposure.

Be "sticker happy". Brand the cartons that leave your warehouse. Stick them to envelopes. Use them on your home-made jars or bottles. Even add a cut-out to create a fancy shaped label.

“ If you'd prefer stickers on a sheet, ask us about our other options or visit www.printing.com. ”

printing.com full service studios™

#5 WE'LL PLANT TREES WITH EVERY ORDER

Every order you place with us counts towards our goal of planting 100,000 Trees for Schools. You've helped us plant more than 70,000 trees already but we're not done yet. We need your help... our partners Tree Appeal will plant a tree for every 25 orders we receive. You can make a difference by choosing us for your leaflets, stationery, posters and other printing and telling your friends about our Trees for Schools campaign.



Style	Size	FRONT	REVERSE	500	1,000	2,000	5,000			
Stickers Score-back Stickers Permanent adhesive, semi-gloss finish, full colour one side, cut to size with square corners	Small (70x45mm)		<input type="radio"/> STKDISK	£49 ^A	£78 ^A	£120 ^A	£220 ^A			
	Address (55x85mm)		<input type="radio"/> STKADD	£66 ^A	£99 ^A	£145 ^A	£257 ^A			
	Mailing (85x77mm)		<input type="radio"/> STKMAIL	£77 ^A	£115 ^A	£169 ^A	£300 ^A			
	Bottle (77x127mm)		<input type="radio"/> STKBOT	£87 ^A	£130 ^A	£191 ^A	£335 ^A			
	Bumper (55x173mm)		<input type="radio"/> STKBUMP	£100 ^A	£150 ^A	£220 ^A	£390 ^A			
	Square (127x127mm)		<input type="radio"/> STKSQU	£114 ^A	£171 ^A	£251 ^A	£445 ^A			
	A6 (105x148mm)		<input type="radio"/> STKPROD	£114 ^A	£171 ^A	£251 ^A	£445 ^A			
	1/3rd A4 (99x210mm)		<input type="radio"/> STKPROM	£126 ^A	£189 ^A	£277 ^A	£491 ^B			
	A5 (148x210mm)		<input type="radio"/> STKPARC	£192 ^A	£288 ^A	£422 ^A	£749 ^B			
	A4 (210x297mm)		<input type="radio"/> STKCART	£281 ^A	£421 ^A	£618 ^B	£1096 ^C			

KEY

Printing and Finishing

Full colour printing this side. No printing on reverse.

Turnaround

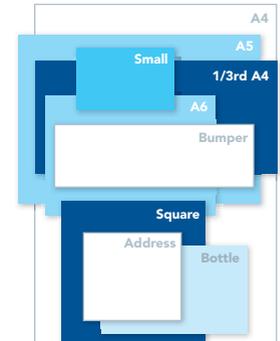
Approve your artwork by 3pm and pick up or we'll deliver **5** working days later – guaranteed. See page 5.

Fastest

If you need them quicker, we can deliver in **3** working days with our Xpress Service. **Just add 20% to the price** – see page 34.

Can be Shaped

Add a cut-out shape for interest. **Add 3 working days** to turnaround. **Add £40 setup**. One straight edge required or please add £40 for pushing out up to 5,000, £40 per 5,000 thereafter and 1 working day per 5,000.



Use our **Square Shaped Stickers** to make beautiful, full colour CD and DVD Labels.

£485 for 5,000

SCRATCH CARDS

add fun and interaction to any promotion

You know the 3 second rule?

Get their attention in 3 seconds or you've lost them. Scratch Cards help increase your odds. Design a game to suit your promotion and make people feel like they've won a prize.



“ Scratch Cards are great at getting attention – nobody can resist a good old scratch. ”

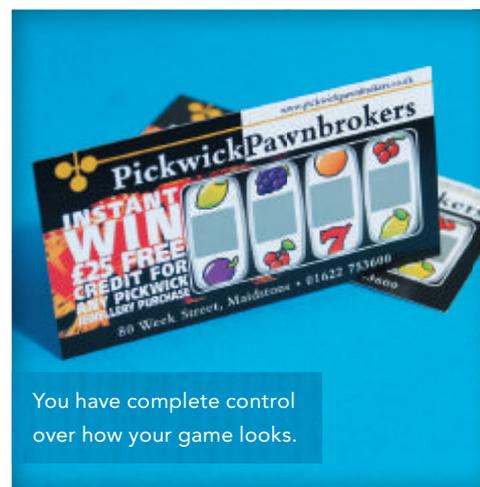
WHAT PRIZES ARE YOU OFFERING?

Choose 5 different prizes. For example order 5,000 Scratch Cards and we'll split those into 4 equal batches of 1,250 plus 10 extra 'hot cards' (below). It's best to think of the prizes as mini-offers, so maybe give something free with a purchase, or money off a product or service.

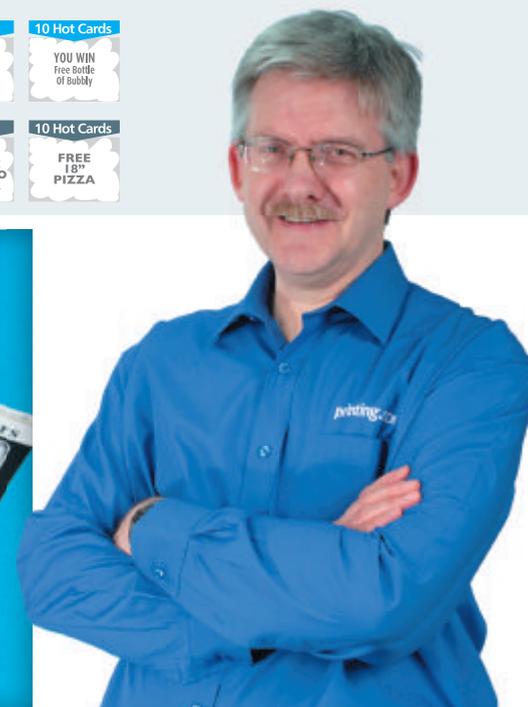
e.g.

1,250 YOU LOSE Sorry Try Again	1,250 YOU WIN 1/2 Price Admission Before 11 PM	1,250 YOU WIN Free Admission Before 11pm	1,250 YOU WIN 3 Bottles For The Price Of Two	10 Hot Cards YOU WIN Free Bottle Of Bubbly
1,250 HALF PRICE GARLIC BREAD	1,250 FREE BOTTLE OF COLA	1,250 BUY ONE PIZZA GET ONE FREE	1,250 FREE UPGRADE FROM 8" TO 12" PIZZA	10 Hot Cards FREE 18" PIZZA

or



You have complete control over how your game looks.



Size/Style	FRONT REVERSE	5,000	10,000	20,000	50,000			
Regular Regular Scratch Cards 100x50mm	SCR	£419 ^A	£628 ^A	£836 ^B	£1460 ^C			
Super Super Scratch Cards 135x97mm	SCRSUP	£579 ^A	£868 ^B	£1158 ^C	£2026 ^E			

240gsm coated artboard – FSC certified | full colour front with a black and white reverse | single or multiple latex scratch off panels on front

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

A6 is the perfect size for handouts

Whether they're leaflets, flyers or invitations, A6 size is ideal for posting through letterboxes or handing out on the street.



printing.com full service studios™

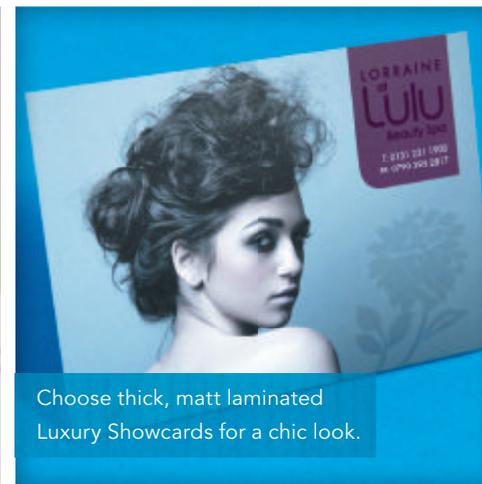
#1 ON TIME OR IT'S ON US

We hate being let down as much as you do. That's why everything in this guide is backed by our turnaround promise*. We'll do everything we can to keep our promise. If we fail to despatch your order on time, we'll give you a print credit to the full value of your order, to use next time. We're pretty confident mind you – in the past two years, we've despatched 99.97% of orders on time, or early.

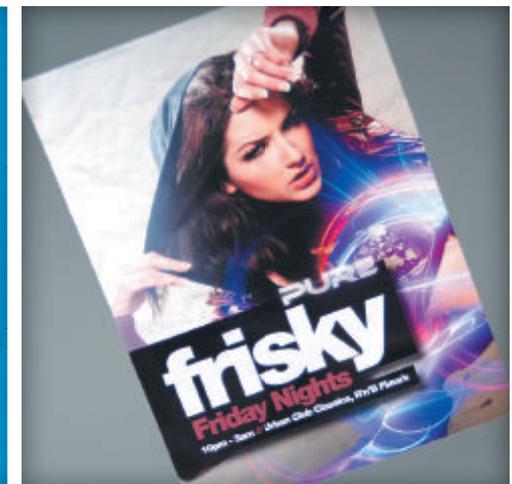
*Some items on our website are excluded, but these are clearly marked.



“ If you're posting flyers or leaflets through letterboxes, go for a stiffer card like 280gsm gloss – they're easier. ”



Choose thick, matt laminated Luxury Showcards for a chic look.



★ BEST SELLERS

280gsm Promo Flyers

Our popular Promo Flyers are printed on a 280gsm gloss artboard and then applied with an extra glossy coating.

★ £149 for 5,000

PRCA64?

400gsm Premium Silk Showcards

Perfect as classy invitations, these thick silk beauties are printed on an artboard which is 50% recycled.

★ £92 for 500

SHSA60?





Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000							VAT	
100gsm silk Mass Marketing Leaflets Silk art paper			£59 ^A	£62^A	£68 ^A	£82 ^A	£92^A	£121 ^A							0%	
100gsm recycled Saver Recycled Leaflets Recycled white laser bond			£59 ^A	£62^A	£68 ^A	£82 ^A	£92^A	£121 ^A								0%
115gsm gloss Wholesale Gloss Leaflets Gloss art paper			£59 ^A	£62^A	£68 ^A	£82 ^A	£92^A	£121 ^A							0%	
150gsm gloss Premium Gloss Leaflets Gloss art paper			£66 ^A	£72^A	£79 ^A	£89 ^A	£97^A	£143 ^B							0%	
160gsm recycled Premium Recycled Leaflets Recycled uncoated paper			£96 ^A	£104^A	£115 ^A	£129 ^A	£140^A	£208 ^B								0%
170gsm silk Premium Silk Leaflets Silk art paper			£81 ^A	£87^A	£97 ^A	£108 ^A	£118^A	£175 ^B							0%	
250gsm gloss +gloss lam Gloss Laminated Flyers Gloss artboard gloss laminated one side			£134 ^A	£145^A	£171 ^A	£213 ^A	£235^A	£354 ^B								
250gsm silk +matt lam Matt Laminated Flyers Silk artboard matt laminated one side			£135 ^A	£146^A	£173 ^A	£217 ^A	£247^A	£379 ^B								
250gsm silk +matt lam +spot gloss StarMarque Flyers Silk artboard matt laminated front spot UV varnish front			£165 ^A	£181^A	£218 ^A	£278 ^A	£389^A	£639 ^B								
280gsm gloss Promo Flyers Gloss artboard			£71 ^A	£78^A	£94 ^A	£119 ^A	£144^B	£194 ^B							0%	
300gsm wove uncoated SmoothWove Showcards Uncoated board			£83 ^A	£92^A	£113 ^A	£146 ^A	£218^B	£367 ^B								
400gsm silk Premium Silk Showcards Silk artboard			£83 ^A	£92^A	£113 ^A	£146 ^A	£218^B	£367 ^C								
400gsm silk +gloss lam Fabu-Gloss Showcards Silk artboard gloss laminated one side or both sides			£85 ^A	£95^A	£118 ^A	£156 ^A	£251^B	£432 ^C								
400gsm silk +matt lam Luxury Showcards Silk artboard matt laminated both sides			£89 ^A	£101^A	£129 ^A	£175 ^A	£309^B	£549 ^C								
400gsm silk +matt lam +spot gloss StarMarque Showcards Silk artboard matt laminated both sides spot UV varnish one side or both sides			£120 ^A	£136^A	£174 ^A	£236 ^A	£451^B	£809 ^C								
			£172 ^A	£192^A	£239 ^A	£314 ^A	£502^B	£865 ^C								
			£202 ^A	£222^A	£272 ^A	£363 ^A	£632^B	£1113 ^C								

KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Folded

These items are suitable for folding. Add 2 working days to turnaround. Add £25 setup and £5 per 1,000 items. See page 30.

Can be Shaped

Add a cut-out shape for interest, easy-tear perforation or easy-fold crease. Add 3 working days to turnaround. Add £40 setup. See page 27.

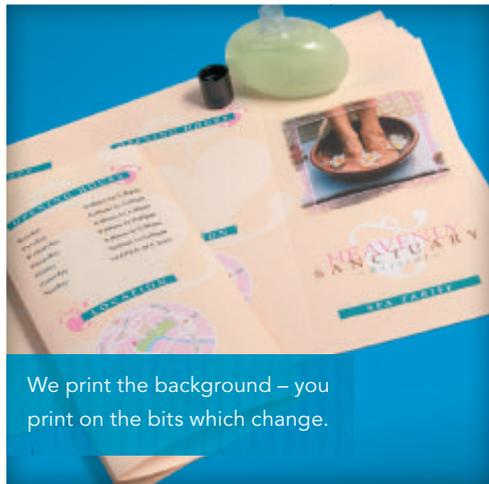
VAT 0%

These items are usually zero-rated for VAT. See page 30.

LASER MAILERS & PRICE LISTS

make it easy to personalise your promotion

These are clever. We pre-print a background in full colour. We add creases for easy folding or perforations to make tear off vouchers. You run them through your own printer to make personalised price lists or unique vouchers.



We print the background – you print on the bits which change.



“ Never get stuck with out of date price lists – update them when you need to. ”

printing.com full service studios™

#15 FSC CERTIFIED PAPER



The Forest Stewardship Council is a not-for-profit organisation who promote responsible management of forests. We're certified under FSC's Chain-of-custody programme meaning wood is tracked from the forest until it ends up as your printing.

Over 99% of the paper we use is FSC certified.

Find out more at www.fsc.org



The mark of responsible forestry



Style	FRONT	REVERSE	500	1,000	2,000	5,000	10,000	Icons
Laser Mailers 100gsm recycled laser bond +perforated A4 (210x297mm) full colour one side or both sides perforated into up to 5 tear-offs	●	○	£134^A	£144 ^A	£189 ^A	£262 ^B	£364 ^C	Truck, Rocket, FSC, 100%
	●	●	£178^A	£203 ^A	£247 ^A	£346 ^B	£473 ^C	5, 3, FSC, 100%
Laser Price Lists 100gsm recycled laser bond +creased A4 (210x297mm) full colour both sides creased for easier folding supplied flat	●	●	£178^A	£203 ^A	£247 ^A	£346 ^B	£473 ^C	5, 3, FSC, 100%

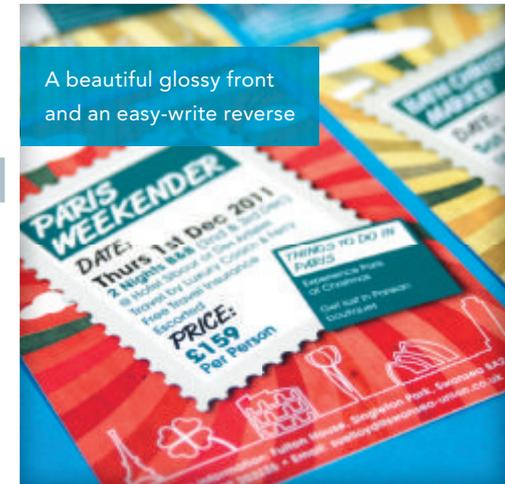


Just overprint on your home or office printer.

POSTCARDS

to mail or to sell

The beautiful thing about postcards is that the recipient can't avoid reading your message. Whether you're mailing them, handing them out or even selling them, there's nothing quite like a glossy postcard. The reverse is uncoated which means it's ideal for writing on. Use as comment cards or mini surveys.

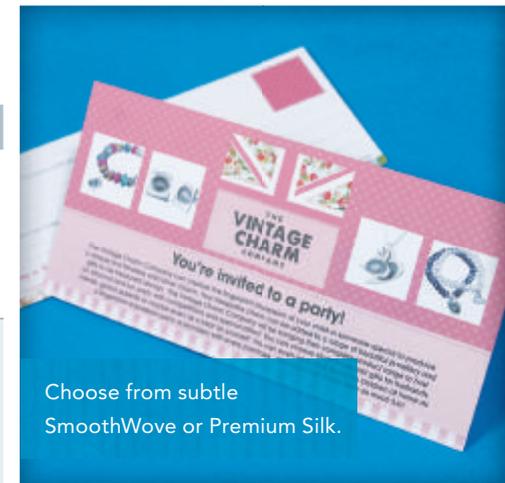


A beautiful glossy front and an easy-write reverse

Style	Size	FRONT	REVERSE	1,000	2,000	5,000	10,000	20,000	50,000	Truck	Ship	FSC
330gsm artboard Postcards 330gsm artboard, full colour front, black & white reverse, gloss laminated front, uncoated reverse	A6 (105x148mm)	Color	Black & White	£129^A	£196 ^A	£315 ^B	£551 ^C	£992 ^D	£2126 ^E	5	3	FSC
	1/3rd A4 (99x210mm)	Color	Black & White	£194^A	£277 ^A	£353 ^B	£639 ^C	£1228 ^C	£2640 ^D			
	A5 (148x210mm)	Color	Black & White	£259^A	£363 ^B	£465 ^C	£806 ^D	£1517 ^F	£3341 ^Z			
	A4 (210x297mm)	Color	Black & White	£369^A	£590 ^B	£849 ^D	£1486 ^F	£2717 ^H	£5943 ^Z			

INVITATIONS to match your premium event

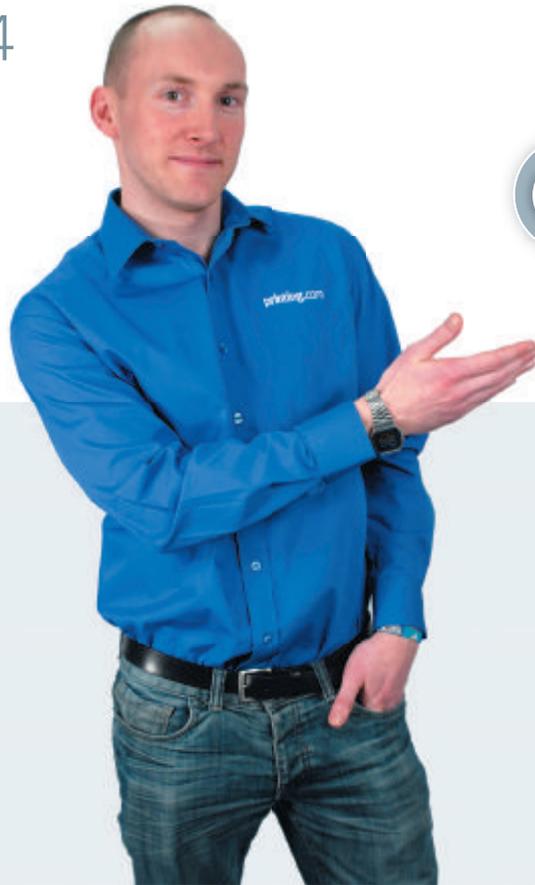
Style	Size	FRONT	REVERSE	250	500	1,000	2,000	5,000	Truck	Ship	FSC	Recycled
300gsm wove SmoothWave Invitations Wove uncoated board, full colour one side	A6 (105x148mm)	Color	White	£83^A	£92 ^A	£113 ^A	£146 ^A	£218 ^A	5	3	FSC	
	1/3rd A4 (99x210mm)	Color	White	£98^A	£110 ^A	£139 ^A	£186 ^A	£287 ^B				
	A5 (148x210mm)	Color	White	£107^A	£119 ^A	£154 ^A	£227 ^A	£389 ^B				
400gsm silk Premium Silk Invitations Silk artboard, 50% recycled, full colour one side	A6 (105x148mm)	Color	White	£83^A	£92 ^A	£113 ^A	£146 ^A	£218 ^A	3	24 ^H	FSC	50%
	1/3rd A4 (99x210mm)	Color	White	£98^A	£110 ^A	£139 ^A	£186 ^A	£287 ^B				
	A5 (148x210mm)	Color	White	£107^A	£119 ^A	£154 ^A	£227 ^B	£389 ^C				



Choose from subtle SmoothWave or Premium Silk.

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

DL or 1/3rd A4 are popular as skinny leaflets or slim flyers



If you're putting your leaflets or flyers in a rack, they're usually designed to fit DL or 1/3rd A4 size. Make sure your message is in the top quarter and doesn't get lost behind others. Choose from a wide range of papers or stiff card.

“ If you're in a rush for leaflets or flyers, use our Same Day Despatch service and they'll be with you tomorrow. ”

printing.com full service studios™

#2 SAME DAY DESPATCH SERVICE



Left it to the last minute? Or someone just sprung something on you? No problem! Approve your artwork by 10am and we'll despatch your order the same working day on a wide range of items. Just look for the **24h** symbol next to the price. Add 100% to the print price and we guarantee we'll despatch your order the very same day – or pick up from our Manchester hub that night.



Portrait DL make skinny compact leaflets.



Make the most of StarMarque gloss highlights by using them as design elements in their own right.

★ BEST SELLERS

170gsm Premium Silk Leaflets

Silk art paper has a wonderful sheen and feel to it. Add the weight of thick 170gsm and it's no surprise these are a winner.

★ **£208 for 5,000** LES3A4?

400gsm StarMarque Showcards

There's a little bit of magpie in us all. We're attracted to shiny things. Add spot gloss highlights to your marketing, it's instantly more attractive.

★ **£220 for 500** SH03A4?



Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000							VAT
100gsm silk Mass Marketing Leaflets Silk art paper			£62 ^A	£66^A	£73 ^A	£93 ^A	£107^A	£155 ^B							0%
100gsm recycled Saver Recycled Leaflets Recycled white laser bond			£62 ^A	£66^A	£73 ^A	£93 ^A	£107^A	£155 ^B							0%
115gsm gloss Wholesale Gloss Leaflets Gloss art paper			£62 ^A	£66^A	£73 ^A	£93 ^A	£107^A	£155 ^B							0%
150gsm gloss Premium Gloss Leaflets Gloss art paper			£69 ^A	£76^A	£87 ^A	£100 ^A	£112^A	£177 ^B							0%
160gsm recycled Premium Recycled Leaflets Recycled uncoated paper			£99 ^A	£111^A	£126 ^A	£145 ^A	£162^A	£257 ^B							0%
170gsm silk Premium Silk Leaflets Silk art paper			£84 ^A	£93^A	£106 ^A	£122 ^A	£136^A	£216 ^B							0%
250gsm gloss +gloss lam Gloss Laminated Flyers Gloss artboard gloss laminated one side			£148 ^A	£164^A	£201 ^A	£260 ^A	£290^B	£458 ^C							
250gsm silk +matt lam Matt Laminated Flyers Silk artboard matt laminated one side			£149 ^A	£165^A	£204 ^A	£266 ^A	£308^B	£494 ^C							
250gsm silk +matt lam +spot gloss StarMarque Flyers Silk artboard matt laminated front spot UV varnish front			£183 ^A	£205^A	£257 ^A	£342 ^A	£498^B	£849 ^C							
280gsm gloss Promo Flyers Gloss artboard			£110 ^A	£121^A	£144 ^A	£174 ^A	£204^B	£277 ^C							0%
300gsm wove uncoated SmoothWove Showcards Uncoated board			£98 ^A	£110^A	£139 ^A	£186 ^A	£287^B	£496 ^C							
400gsm silk Premium Silk Showcards Silk artboard			£98 ^A	£110^A	£139 ^A	£186 ^A	£287^B	£496 ^C							
400gsm silk +gloss lam Fabu-Gloss Showcards Silk artboard gloss laminated one side or both sides			£100 ^A	£114^A	£147 ^A	£200 ^A	£333^B	£589 ^C							
400gsm silk +matt lam Luxury Showcards Silk artboard matt laminated both sides			£105 ^A	£122^A	£162 ^A	£226 ^A	£415^B	£753 ^C							
400gsm silk +matt lam +spot gloss StarMarque Showcards Silk artboard matt laminated both sides spot UV varnish one side or both sides			£139 ^A	£162^A	£216 ^A	£302 ^A	£605^B	£1109 ^C							
			£192 ^A	£220^A	£286 ^A	£392 ^A	£657^B	£1168 ^C							
			£214 ^A	£248^A	£328 ^A	£456 ^A	£835^B	£1512 ^C							

KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Folded

These items are suitable for folding. Add 2 working days to turnaround. Add £25 setup and £5 per 1,000 items. See page 30.

Can be Shaped

Add a cut-out shape for interest, easy-tear perforation or easy-fold crease. Add 3 working days to turnaround. Add £40 setup. See page 27.

VAT 0%

These items are usually zero-rated for VAT. See page 30.

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

GREETING CARDS are not just for Christmas

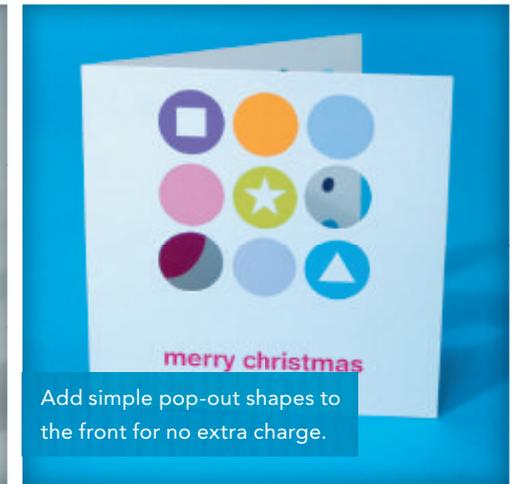
Send customers a birthday card, or a happy anniversary card a year after their first order and make them feel loved that you remembered. You're really using a great opportunity to keep in touch, without looking too pushy. And then bam, whack them with a time-limited offer and you'll be seeing them very soon.



Choose from a variety of shapes and sizes.



Thick 400gsm silk artboard is 50% recycled.



Add simple pop-out shapes to the front for no extra charge.

printing.com full service studios™

#10 OUR ENVIRONMENTAL STANDARDS



As a leading manufacturer of print and promotional items, we understand our duty to operate to the highest levels of quality whilst respecting the environment. We operate and maintain formal environmental management measures that meet the requirements of International Standard BS EN ISO 14001:2004. If you'd like to know more, ask your local studio for a copy of our environmental policy.



ISO 14001

EMS 522805

BLANK GUMMED ENVELOPES

ask if you'd prefer self-seal, or check www.printing.com

Style	Size	FRONT	REVERSE	250	500	1,000	2,000				
Greeting Card 400gsm silk artboard 50% recycled, full colour both sides, creased in half, supplied flat	Regular creased (148x210mm to 105x148mm)			£204^A	£222 ^A	£270 ^A	£373 ^B				
	Thin creased (198x210mm to 99x210mm)			£235^A	£261 ^A	£327 ^A	£446 ^B				
	Square creased (148x296mm to 148x148mm)			£235^A	£261 ^A	£327 ^A	£446 ^B				
	Large creased (210x297mm to 148x210mm)			£262^A	£301 ^A	£385 ^B	£540 ^B				

Size	COLOUR	per 250	COLOUR	per 250
C6 To fit Regular Greeting Cards		WHITE ENVC6WH £11^A		RED ENVC6RE £17^A
		WHITE ENVDLWH £20^A		RED ENVDLRE £28^A
DL To fit Thin Greeting Cards		WHITE ENVSQWH £22^A		RED ENVSQRE £28^A
		WHITE ENVC5WH £22^A		RED ENVC5RE £27^A

CUT-OUT CARDS...

a funky shape will really get you noticed

Get your marketing into shape and achieve a healthier response rate. Flyers are more likely to get picked up, be read and kept, if they have an interesting shape. Have your flyers cut-out into virtually any shape you want, or add a tear-off voucher or a pop-out card to keep.



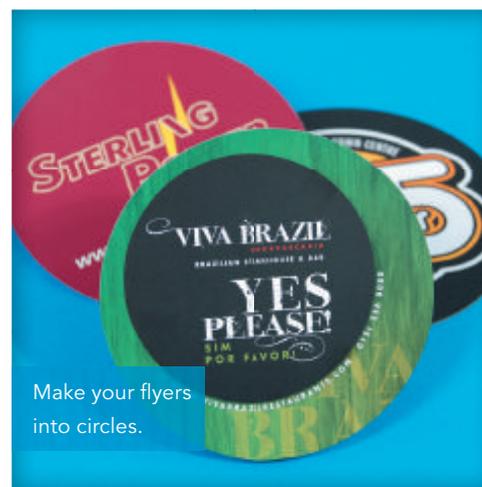
We can cut-out, crease, perforate or add pop-outs to a wide range of card types. Just look for this  symbol next to the prices throughout this guide. **You only pay £40** on top of the usual price up to 5,000.



“ Adding a clever cut-out to this design makes it more attractive, meaning it's more likely it'll get noticed. ”



These pop-out specs added interaction to this promotion.



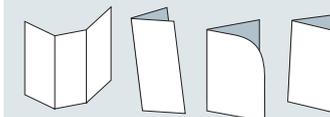
Make your flyers into circles.

CUT IT OUT (OR NOT)

Our giant “cookie-cutter” die-cutting machine makes beautiful shapes and creates these other useful things:

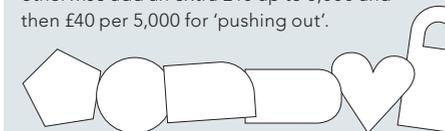
ADD A CREASE

Add creases to make your item easy to fold. Turn a flat sheet into a menu or an elegant brochure.



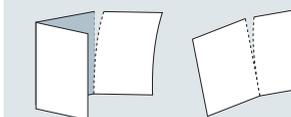
CUT-OUT A SHAPE

Cut-out any simple shape you like – use your imagination. We require one straight edge otherwise add an extra £40 up to 5,000 and then £40 per 5,000 for ‘pushing out’.



MAKE EASY-TEAR PERFORATIONS

Add tear-off perforations to create reply cards and vouchers. These work best on un laminated items.



ADD POP-OUT CREDIT CARDS

Add pop-outs to create a removable shape – maybe a discount card?



A pushed out window makes a perfect report cover.

A5 is our most popular choice for leaflets

A5 is just about as big as you can post for Royal Mail's lowest tariff. If you're mailing it without an envelope, stick to 250gsm and above.



“ Clients really notice how sharp their pictures print with our Hi-Definition Reproduction. ”

printing.com full service studios™

#12 HI-DEFINITION REPRODUCTION

Not all printing is the same. Some is fuzzy or low resolution. We use **Hi-Definition Reproduction** which means your text will be pin sharp and your images, packed with detail. That makes a big difference, particularly with small coloured text. Ask us for free samples and you'll see the difference for yourself. See page 5 for more information.

HDR



★ BEST SELLERS

150gsm Premium Gloss Leaflets

We add a luscious gloss coating to already glossy art paper. The result makes images look mouth watering and colours so vivid you'll want to lick them.

★ £200 for 5,000

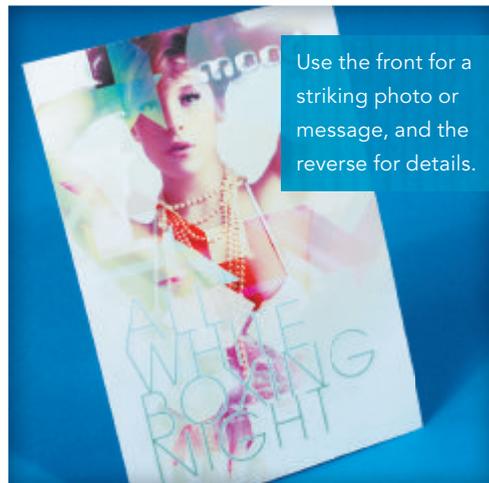
LEGA547

170gsm Premium Silk Leaflets

Premium by name, premium by nature. These 170gsm silk beauties have an understated look, but with a weighty presence.

★ £159 for 500

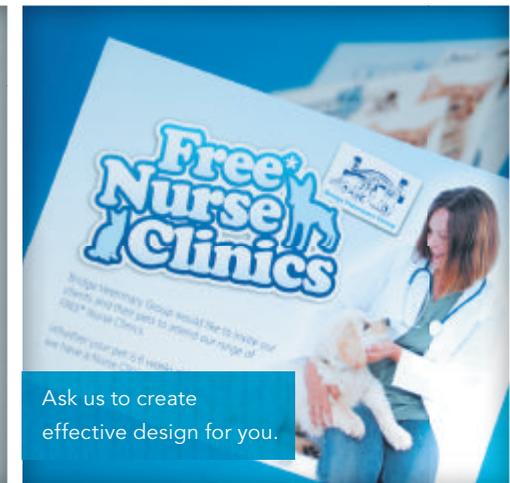
LESA547



Use the front for a striking photo or message, and the reverse for details.

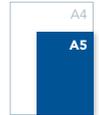


StarMarque spot gloss highlights look amazing on a dark background.



Ask us to create effective design for you.

A5



148x210mm

Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000							VAT
100gsm silk Mass Marketing Leaflets Silk art paper			£65 ^A	£71^A	£82 ^A	£102 ^A	£130^A	£199 ^B							0%
			£101 ^A	£110^A	£127 ^A	£147 ^A	£193^A	£265 ^B							0%
100gsm recycled Saver Recycled Leaflets Recycled white laser bond			£65 ^A	£71^A	£82 ^A	£102 ^A	£130^A	£199 ^B							0%
			£101 ^A	£110^A	£127 ^A	£147 ^A	£193^A	£265 ^B							0%
115gsm gloss Wholesale Gloss Leaflets Gloss art paper			£65 ^A	£71^A	£82 ^A	£102 ^A	£130^A	£199 ^B							0%
			£101 ^A	£110^A	£127 ^A	£147 ^A	£193^A	£265 ^B							0%
150gsm gloss Premium Gloss Leaflets Gloss art paper			£75 ^A	£83^A	£98 ^A	£117 ^A	£129^B	£215 ^B							0%
			£110 ^A	£130^A	£153 ^A	£180 ^A	£200^B	£295 ^B							0%
160gsm recycled Premium Recycled Leaflets Recycled uncoated paper			£109 ^A	£121^A	£142 ^A	£170 ^A	£187^B	£312 ^B							0%
			£160 ^A	£189^A	£222 ^A	£261 ^A	£290^B	£428 ^B							0%
170gsm silk Premium Silk Leaflets Silk art paper			£92 ^A	£101^A	£120 ^A	£143 ^A	£157^B	£263 ^B							0%
			£134 ^A	£159^A	£187 ^A	£220 ^A	£244^B	£360 ^B							0%
250gsm gloss +gloss lam Gloss Laminated Flyers Gloss artboard gloss laminated one side			£161 ^A	£176^A	£220 ^A	£313 ^A	£374^B	£552 ^C							
250gsm silk +matt lam Matt Laminated Flyers Silk artboard matt laminated one side			£162 ^A	£178^A	£224 ^A	£320 ^A	£401^B	£597 ^C							
250gsm silk +matt lam +spot gloss StarMarque Flyers Silk artboard matt laminated front spot UV varnish front			£199 ^A	£221^A	£283 ^A	£414 ^A	£669^B	£1040 ^C							
280gsm gloss Promo Flyers Gloss artboard			£138 ^A	£154^A	£184 ^A	£224 ^A	£264^B	£357 ^C							0%
			£143 ^A	£159^A	£189 ^A	£229 ^A	£269^B	£362 ^C							0%
300gsm wove uncoated SmoothWove Showcards Uncoated board			£107 ^A	£119^A	£154 ^A	£227 ^A	£389^B	£610 ^C							
			£164 ^A	£182^A	£230 ^A	£333 ^A	£446^B	£675 ^C							
400gsm silk Premium Silk Showcards Silk artboard			£107 ^A	£119^A	£154 ^A	£227 ^B	£389^C	£610 ^D							
			£164 ^A	£182^A	£230 ^A	£333 ^B	£446^C	£675 ^D							
400gsm silk +gloss lam Fabu-Gloss Showcards Silk artboard gloss laminated one side or both sides			£111 ^A	£125^A	£163 ^A	£246 ^B	£457^C	£728 ^D							
			£168 ^A	£187^A	£240 ^A	£353 ^B	£514^C	£792 ^D							
400gsm silk +matt lam Luxury Showcards Silk artboard matt laminated both sides			£117 ^A	£134^A	£181 ^A	£281 ^B	£578^C	£935 ^D							
			£174 ^A	£196^A	£257 ^A	£387 ^B	£635^C	£999 ^D							
400gsm silk +matt lam +spot gloss StarMarque Showcards Silk artboard matt laminated both sides spot UV varnish one side or both sides			£154 ^A	£176^A	£240 ^A	£375 ^B	£846^C	£1378 ^D							
			£211 ^A	£239^A	£316 ^A	£482 ^B	£903^C	£1443 ^D							
			£241 ^A	£269^A	£364 ^A	£564 ^B	£1160^C	£1874 ^D							

KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Folded

These items are suitable for folding. Add 2 working days to turnaround. Add £25 setup and £5 per 1,000 items. See page 30.

Can be Shaped

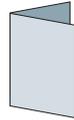
Add a cut-out shape for interest, easy-tear perforation or easy-fold crease. Add 3 working days to turnaround. Add £40 setup. See page 27.

VAT 0%

These items are usually zero-rated for VAT. See page 30.

FOLDED LEAFLETS make beautiful brochures, perfect price lists and magnificent menus

Reduce your postage cost by folding your leaflet to a smaller size. We can fold any paper up to 170gsm thick – look for the little folding symbol. Talk to us if you don't see the type of fold you'd like.



THE COSTS

It's simple to work out a price for folding. Please add £25 setup plus £5 per 1,000 to the unfolded price.

Our ready reckoner (right) will help you work this out. Just add 2 working days to the turnaround.

Quantity	Add
250	£26
500	£27
1,000	£30
2,000	£35
5,000	£50
10,000	£75



This 3 panel roll fold cuts info into manageable chunks.



“ Save on postage and turn flat into folded from just £26. ”

LEAFLETS AND VAT

Leaflets are usually zero rated for VAT, which means you don't need to add VAT to the prices listed. However the VAT rules are complicated and we may have to add VAT if you're using them as forms. Ask us for more advice.

VAT 0%

A GUIDE TO OUR MOST POPULAR FOLDS



HALF
Folded in half on long edge. Available on A5 and bigger.



LANDSCAPE HALF
Folded in half on short edge to make tall or skinny shape. Available on A5 and bigger.



3 PANEL ROLL
Folded into 3 panels, with the third panel tucked inside the others. Available on A4 and bigger.



4 PANEL ROLL
Folded into 4 panels, with each panel tucked inside the previous. Available on selected sizes.



3 PANEL CONCERTINA
Folded into 3 panels, like a concertina, into a 'Z' shape. Available on A4 and bigger.



4 PANEL CONCERTINA
Folded into 4 panels, like a concertina, into a 'M' shape. Available on selected sizes.



CROSS
Folded in half, then half again, to end up quarter of original size. Available on A5 and bigger.

FOLDED LEAFLETS

are available in lots of different paper weights

We've listed our best selling Folded Leaflets below. If you'd like other sizes (we can fold from A5 up to B1 size), quantities (from 50 to 1 million), styles or paper types (100gsm up to 170gsm) – please see www.printing.com or ask for a quote.

printing.com full service studios™

#9 EDIT&GO™ DESIGNER TEMPLATES

Coming soon. Browse our library of over 5,000 ready-made designs at www.printing.com. Find the one you love, and use our online editor to easily personalise with your contact details, photos and logo. Configure your printing, checkout and we'll deliver your finished print direct.

w3p™ by printing.com



Size	Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000			
2 Panel DL Folded Leaflets Flat size 198x210mm folded to 99x210mm	150gsm gloss art paper		MBG2D47	£152 ^A	£179^A	£212 ^A	£253 ^A	£304^B	£441 ^C			
	170gsm silk art paper		MBS2D47	£185 ^A	£219^A	£258 ^A	£309 ^A	£371^B	£538 ^C			
A4 Folded cross roll z half Folded Leaflets Flat size 297x210mm	150gsm gloss art paper		MBGA447	£164 ^A	£196^A	£234 ^A	£283 ^A	£346^C	£495 ^C			
	170gsm silk art paper		MBSA447	£201 ^A	£239^A	£286 ^A	£345 ^B	£422^C	£604 ^D			
4 Panel DL Folded Leaflets Flat size 396x210mm folded to 99x210mm	150gsm gloss art paper		MBG4D47	£223 ^A	£259^A	£303 ^A	£356 ^B	£432^C	£672 ^D			
	170gsm silk art paper		MBS4D47	£272 ^A	£316^A	£370 ^A	£435 ^B	£527^C	£820 ^D			
Square Folded Leaflets Flat size 420x210mm folded to 210x210mm	150gsm gloss art paper		MBGSQ47	£223 ^A	£259^A	£303 ^A	£356 ^B	£432^C	£672 ^D			
	170gsm silk art paper		MBSAQ47	£272 ^A	£316^A	£370 ^A	£435 ^B	£527^C	£820 ^D			
3 Panel A5 Folded Leaflets Flat size 444x210mm folded to 148x210mm	150gsm gloss art paper		MBG3S47	£223 ^A	£259^A	£303 ^A	£356 ^B	£432^C	£672 ^D			
	170gsm silk art paper		MBS3S47	£272 ^A	£316^A	£370 ^A	£435 ^B	£527^C	£820 ^E			
A3 Folded cross roll z half Folded Leaflets Flat size 420x297mm	150gsm gloss art paper		MBGA347	£268 ^A	£308^A	£356 ^A	£412 ^B	£498^C	£808 ^E			
	170gsm silk art paper		MBSA347	£327 ^A	£375^A	£434 ^B	£503 ^B	£607^D	£985 ^F			
3 Panel A4 Folded Leaflets Flat size 630x297mm folded to 210x297mm	150gsm gloss art paper		MBG3447	£352 ^A	£405^A	£469 ^B	£544 ^C	£654^D	£1063 ^G			
	170gsm silk art paper		MBS3447	£429 ^A	£494^A	£572 ^B	£664 ^C	£798^E	£1297 ^G			
4 Panel A4 Folded Leaflets Flat size 840x297mm folded to 210x297mm	150gsm gloss art paper		MBG4447	£475 ^A	£549^A	£636 ^B	£737 ^C	£883^E	£1437 ^H			
	170gsm silk art paper		MBS4447	£580 ^A	£669^B	£776 ^B	£899 ^C	£1077^F	£1753 ^H			
A2 Cross Folded Folded Leaflets Flat size 420x594mm folded to 210x297mm	150gsm gloss art paper		MBGA247	£475 ^A	£549^A	£636 ^B	£737 ^C	£883^E	£1437 ^H			
	170gsm silk art paper		MBSA247	£580 ^A	£669^B	£776 ^B	£899 ^C	£1077^F	£1753 ^H			

KEY

Printing and Finishing

Full colour printing both sides.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver **5** working days later – guaranteed. See page 5.

Fastest

If you need them quicker, we can deliver in **3** working days with our Xpress Service. **Just add 20% to the price** – see page 34.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

VAT 0%

These items are usually zero-rated for VAT. See page 30.

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

A4 is usually folded or creased to make brochures or price lists



printing.com full service studios™

#3 WE SWEAT THE SMALL STUFF

We own one of the most advanced printing factories in the world. Our software, systems and processes are focused on delivering your order on time, every time and ensuring it's right first time. That needs a fanatical attention to detail and a paranoid obsession with improving our supply chain. We really sweat the small stuff.



Split your A4 design into panels to make the information more digestible. We can fold A4 in half, thirds or quarters in weights up to 170gsm. Above that, we can add creases (see page 27) to make hand folding easier for you.



“ See page 30 for a guide to our folding options. ”



Need a smaller quantity?
See www.printing.com.



A4 flat size make compact posters.



People judge the quality of your food by the quality of your menu. Don't put them off.

★ BEST SELLERS

170gsm Premium Silk Leaflets

Our thickest leaflets can be folded to make elegant brochures. The silk art paper is refined and sophisticated, giving your marketing extra weight.

★ **£249 for 1,000**

LESA44?

150gsm Premium Gloss Leaflets

If your leaflet has photos, the colours will come alive with these. We apply a hi-gloss coating on top of our 150gsm gloss art paper for a vibrant finish.

★ **£204 for 1,000**

LEGA44?



210x297mm

Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000							VAT	
100gsm silk Mass Marketing Leaflets Silk art paper			£89 ^A	£94 ^A	£104^A	£149 ^A	£222 ^B	£284 ^C							0%	
100gsm recycled Saver Recycled Leaflets Recycled white laser bond			£89 ^A	£94 ^A	£104^A	£149 ^A	£222 ^B	£284 ^C								0%
115gsm gloss Wholesale Gloss Leaflets Gloss art paper			£89 ^A	£94 ^A	£104^A	£149 ^A	£222 ^B	£284 ^C							0%	
150gsm gloss Premium Gloss Leaflets Gloss art paper			£90 ^A	£107 ^A	£131^A	£163 ^A	£216 ^B	£316 ^C							0%	
160gsm recycled Premium Recycled Leaflets Recycled uncoated paper			£130 ^A	£155 ^A	£189^A	£236 ^A	£313 ^B	£458 ^C								0%
170gsm silk Premium Silk Leaflets Silk art paper			£109 ^A	£131 ^A	£159^A	£198 ^B	£264 ^B	£385 ^C							0%	
250gsm gloss +gloss lam Gloss Laminated Flyers Gloss artboard gloss laminated one side			£213 ^A	£249 ^A	£324^A	£463 ^B	£568 ^C	£976 ^E								
250gsm silk +matt lam Matt Laminated Flyers Silk artboard matt laminated one side			£217 ^A	£253 ^A	£332^B	£477 ^B	£614 ^C	£1045 ^E								
250gsm silk +matt lam +spot gloss StarMarque Flyers Silk artboard matt laminated front spot UV varnish front			£270 ^A	£320 ^A	£427^A	£624 ^B	£1064 ^C	£1709 ^E								
280gsm gloss Promo Flyers Gloss artboard			£240 ^A	£272 ^A	£334^A	£394 ^B	£471 ^C	£629 ^E							0%	
300gsm wove uncoated SmoothWove Showcards Uncoated board			£147 ^A	£175 ^A	£234^A	£343 ^B	£625 ^C	£990 ^E								
400gsm silk Premium Silk Showcards Silk artboard			£147 ^A	£175 ^A	£234^B	£343 ^B	£625 ^D	£990 ^F								
400gsm silk +gloss lam Fabu-Gloss Showcards Silk artboard gloss laminated one side or both sides			£155 ^A	£187 ^A	£254^B	£378 ^B	£744 ^D	£1169 ^F								
400gsm silk +matt lam Luxury Showcards Silk artboard matt laminated both sides			£170 ^A	£208 ^A	£289^B	£439 ^B	£955 ^D	£1486 ^F								
400gsm silk +matt lam +spot gloss StarMarque Showcards Silk artboard matt laminated both sides spot UV varnish one side or both sides			£223 ^A	£274 ^A	£384^B	£587 ^B	£1406 ^D	£2150 ^F								
			£340 ^A	£416 ^A	£578^B	£879 ^B	£1912 ^D	£2975 ^F								

KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Folded

These items are suitable for folding. **Add 2 working days** to turnaround. **Add £25 setup** and £5 per 1,000 items. See page 30.

Can be Shaped

Add a cut-out shape for interest, easy-tear perforation or easy-fold crease. **Add 3 working days** to turnaround. **Add £40 setup**. See page 27.

VAT 0%

These items are usually zero-rated for VAT. See page 30.

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

FOLDERS are like 'power dressing' your documents

First impressions count, right? Frequently send quotations, estimates, tenders or proposals? If you could increase the odds of winning, what's that worth? From 18p per item, seriously improve how professionally your business is perceived with our high-impact Folders.

Need inserts for your Folders? Check out our Leaflets on page 31, or ask about our package deals when you buy four or more together.

“ These folders have StarMarque spot gloss highlights on the outside, which really turns heads. ”



printing.com full service studios™

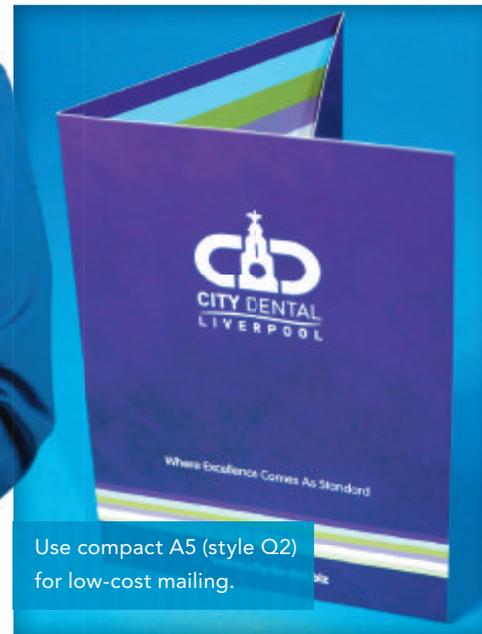
#14 LOW COST XPRESS SERVICE

The little blue lorry next to each item shows our usual turnaround in working days. If that isn't quite fast enough, add just 20% for our Xpress Service and pick up in around half the time (see right). Still not quick enough? See page 24 for our Same Day Despatch option.

Usual	Fastest Service	Add
9 or 10 days	5 days (Xpress)	+20%
7 or 8 days	4 days (Xpress)	+20%
5 or 6 days	3 days (Xpress)	+20%
3 or 4 days	2 days (Xpress)	+20%
3 days	24h (Same Day)	+100%



Fat folders make neat delegate wallets. Page 36.



Use compact A5 (style Q2) for low-cost mailing.



These 'style P10' interlocking folders have business card slots.

PRESENTATION FOLDERS with interlocking pockets

Size	Style	FRONT REVERSE	500	1,000	2,000	5,000				
A5 2-Panel Upsize A5 Folders Full colour one side or both sides, template styles Q1, Q2 or Q3 , supplied flat with creases, holds up to 16 A5 sheets 	300gsm wove uncoated Uncoated board	PFA5W0? £435^A	£539 ^B	£724 ^C	£1240 ^E					
		PFA5W4? £624^A	£775 ^B	£1046 ^C	£1740 ^E					
	400gsm silk Silk artboard	PFA5S0? £435^A	£539 ^B	£724 ^C	£1240 ^E					
		PFA5S4? £624^A	£775 ^B	£1046 ^C	£1740 ^E					
	400gsm silk +gloss lam Silk artboard gloss laminated outside or both sides	PFA5G0? £461^A	£576 ^B	£780 ^C	£1360 ^E					
		PFA5G4? £650^A	£812 ^B	£1104 ^C	£1860 ^E					
	400gsm silk +matt lam Silk artboard matt laminated both sides	PFA5M0? £497^A	£648 ^B	£924 ^C	£1720 ^E					
		PFA5M4? £686^A	£884 ^B	£1248 ^C	£2220 ^E					
	400gsm silk +matt lam +spot gloss Silk artboard matt laminated both sides spot UV varnish outside or both sides	PFA5Q0? £787^A	£978 ^B	£1334 ^C	£2370 ^E					
		PFA5Q4? £976^A	£1214 ^B	£1658 ^C	£2870 ^E					
		PFA5U4? £1266^A	£1544 ^B	£2068 ^C	£3520 ^E					
	A4 2-Panel Upsize A4 Folders Full colour one side or both sides, template styles P1, P2, P4, P5, P6, P7, P8 or P10 supplied flat with creases holds up to 16 A4 sheets 	300gsm wove uncoated Uncoated board	PFA4W0? £519^B	£645 ^C	£894 ^D	£1650 ^G				
		PFA4W4? £698^B	£881 ^C	£1226 ^D	£2150 ^G					
400gsm silk Silk artboard		PFA4S0? £519^B	£645 ^C	£894 ^D	£1650 ^G					
		PFA4S4? £698^B	£881 ^C	£1226 ^D	£2150 ^G					
400gsm silk +gloss lam Silk artboard gloss laminated outside or both sides		PFA4G0? £566^B	£708 ^C	£988 ^D	£1840 ^G					
		PFA4G4? £755^B	£944 ^C	£1320 ^D	£2340 ^G					
400gsm silk +matt lam Silk artboard matt laminated both sides		PFA4M0? £617^B	£790 ^C	£1196 ^D	£2350 ^G					
		PFA4M4? £806^B	£1006 ^C	£1444 ^D	£2660 ^G					
400gsm silk +matt lam +spot gloss Silk artboard matt laminated both sides spot UV varnish outside or both sides		PFA4Q0? £967^B	£1190 ^C	£1696 ^D	£3150 ^G					
		PFA4Q4? £1156^B	£1406 ^C	£1944 ^D	£3460 ^G					
		PFA4U4? £1506^B	£1806 ^C	£2444 ^D	£4260 ^G					

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.



KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. **Just add 20% to the price** – see page 34.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

DESIGN YOUR OWN TEMPLATE FOR **£100** and add **2 Working Days**

LARGER FOLDERS with much more space than regular folders

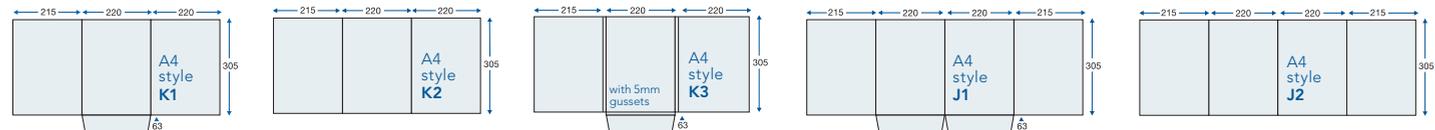
Size	Style	FRONT	REVERSE	500	1,000	2,000	5,000				
A4 3-panel Corporate Folders Full colour one side or both sides, template style K1, K2 or K3, supplied flat with creases, holds up to 16 A4 sheets	400gsm silk +gloss lam Silk artboard gloss laminated outside			£681^B	£834 ^C	£1136 ^E	£2050 ^Z				
				£891^B	£1106 ^C	£1504 ^E	£2590 ^Z				
	400gsm silk +matt lam Silk artboard matt laminated both sides			£753^B	£978 ^C	£1424 ^E	£2770 ^Z				
				£963^B	£1250 ^C	£1792 ^E	£3310 ^Z				
	400gsm silk +matt lam +spot gloss Silk artboard matt laminated both sides spot UV varnish outside			£1103^B	£1378 ^C	£1924 ^E	£3570 ^Z				
				£1313^B	£1650 ^C	£2292 ^E	£4110 ^Z				
A4 4-panel Residential Folders Full colour one side or both sides, template style J1 or J2, supplied flat with creases, holds up to 16 A4 sheets	400gsm silk +gloss lam Silk artboard gloss laminated outside			£817^C	£1000 ^D	£1364 ^F	£2460 ^Z				
				£1069^C	£1328 ^D	£1804 ^F	£3110 ^Z				
	400gsm silk +matt lam Silk artboard matt laminated both sides			£904^C	£1174 ^D	£1708 ^F	£3320 ^Z				
				£1156^C	£1500 ^D	£2152 ^F	£3970 ^Z				
	400gsm silk +matt lam +spot gloss Silk artboard matt laminated both sides spot UV varnish outside			£1254^C	£1574 ^D	£2280 ^F	£4120 ^Z				
				£1506^C	£1900 ^D	£2652 ^F	£4770 ^Z				



Corporate Folders have 3 panels.

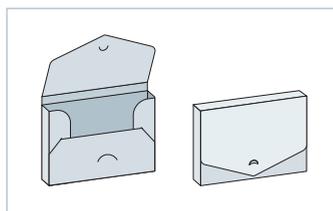


Present your brochures in style.



FAT FOLDERS are perfect for holding thick brochures and much more...

Got a large pack to send? Keep it all together in these Fat Folders. They hold a whopping 2cm of A4 paper neatly.



Size	Style	FRONT	REVERSE	500	1,000	2,000	5,000				
OverSize A4 Fat Folders Full colour one side, supplied flat with creases, holds up to 2cm of A4 sheets	400gsm silk +gloss lam Silk artboard gloss laminated outside			£817^C	£1000 ^D	£1364 ^F	£2460 ^Z				
	400gsm silk +matt lam Silk artboard matt laminated both sides			£904^C	£1174 ^D	£1708 ^F	£3320 ^Z				
	400gsm silk +matt lam +spot gloss Silk artboard matt laminated both sides spot UV varnish outside			£1254^C	£1574 ^D	£2280 ^F	£4120 ^Z				



Fat folders make neat delegate wallets.

PEEL & STICK PRESENTATION FOLDERS for more complex pockets

Size	Style	FRONT REVERSE	500	1,000	2,000	5,000					
OverSize A5 Peel & Stick Folders Full colour one side or both sides, template styles S1 or S2 , supplied flat with creases, peel & stick tape supplied for easy assembly, holds up to 16 A5 sheets	400gsm silk +gloss lam Silk artboard gloss laminated outside or both sides	PPA5G0?	£561^A	£716 ^B	£1000 ^C	£1820 ^E					
		PPA5G4?	£750^A	£952 ^B	£1324 ^C	£2320 ^E					
	400gsm silk +matt lam Silk artboard matt laminated both sides	PPA5M0?	£597^A	£788 ^B	£1144 ^C	£2180 ^E					
		PPA5M4?	£786^A	£1024 ^B	£1468 ^C	£2680 ^E					
	400gsm silk +matt lam +spot gloss Silk artboard matt laminated both sides spot UV varnish outside or both sides	PPA5Q0?	£887^A	£1118 ^B	£1554 ^C	£2830 ^E					
		PPA5Q4?	£1076^A	£1354 ^B	£1878 ^C	£3330 ^E					
	OverSize A4 Peel & Stick Folders Full colour one side or both sides, template styles R1, R2, R3, R4, R6, R7 supplied flat with creases, peel & stick tape supplied for easy assembly, holds up to 16 A4 sheets	400gsm silk +gloss lam Silk artboard gloss laminated outside	PPA4G0?	£666^B	£848 ^C	£1208 ^D	£2300 ^G				
			PPA4G4?	£855^B	£1084 ^C	£1540 ^D	£2800 ^G				
		400gsm silk +matt lam Silk artboard matt laminated both sides	PPA4M0?	£717^B	£930 ^C	£1416 ^D	£2810 ^G				
		PPA4M4?	£906^B	£1146 ^C	£1664 ^D	£3120 ^G					
400gsm silk +matt lam +spot gloss Silk artboard matt laminated both sides spot UV varnish outside or both sides		PPA4Q0?	£1067^B	£1330 ^C	£1916 ^D	£3610 ^G					
		PPA4Q4?	£1256^B	£1546 ^C	£2164 ^D	£3920 ^G					

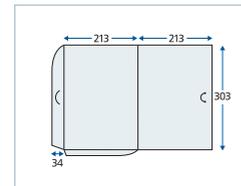
DESIGN YOUR OWN TEMPLATE FOR **£100** and add **2 Working Days**



SAVER FOLDERS

our lowest cost folders from 18p each

Ultra compact flaps and lighter artboard means we can make Saver Folders for a lot less than our other folders. Perfect for holding just a few sheets.



Size	Style	FRONT REVERSE	250	500	1,000	2,000	5,000				
OverSize A4 Saver Folders Full colour one side or both sides, supplied flat with creases, supplied with loose clear adhesive discs for self assembly, holds up to 5 A4 sheets	250gsm gloss +gloss lam Gloss artboard gloss laminated outside	SFA4G0?	£267^A	£313 ^B	£392 ^B	£514 ^C	£881 ^F				
		SFA4G4?	£382^A	£446 ^B	£562 ^B	£687 ^C	£1045 ^F				
	250gsm gloss +matt lam Gloss artboard matt laminated both sides	SFA4M0?	£275^A	£323 ^B	£408 ^B	£544 ^C	£954 ^F				
		SFA4M4?	£390^A	£456 ^B	£578 ^B	£717 ^C	£1118 ^F				



The small print: We don't build every option into our prices - we think it's best you choose what you need - so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

A3 make great posters or mighty brochures

It's true. Size matters. Avoid cramming everything into the smallest possible space and give your message more room. A3 can be folded in a variety of ways – see page 30 for more details.



“ Add rounded corners and StarMarque spot gloss highlights to make magnificent menus. ”

printing.com full service studios™

#16 HIGH-IMPACT COATING GETS NOTICED



We apply a special coating to everything we print on art paper and artboard. This protects your printing and minimises smudging. Not only that, the coating enhances colour and gives each page a wonderful sheen. Many other printers scrimp on the coating to cut their costs, but as a result, quality suffers. Ask us for free samples and you'll see the difference for yourself.



★ BEST SELLERS

150gsm Premium Gloss Leaflets

These make great eye-catching posters. If you need a smaller quantity, ask about our Fast&Few® range in quantities from 50.

★ £229 for 1,000

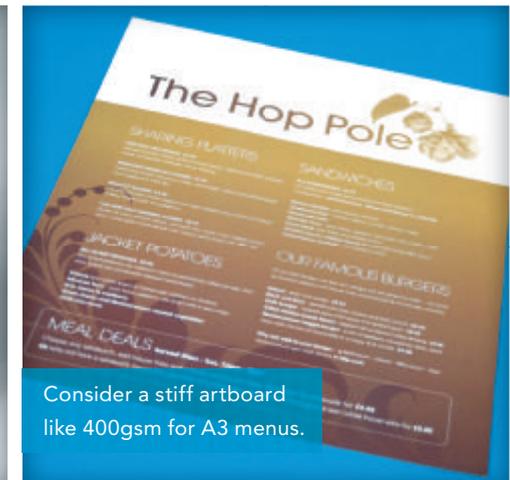
LEGA307

400gsm Luxury Showcards

Matt laminated both sides on a thick artboard. Add a couple of creases for £40 and these turn into wonderful wine lists or magnificent menus.

★ £423 for 250

SHMA34



Consider a stiff artboard like 400gsm for A3 menus.

A3



297x420mm

Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000							VAT
100gsm silk Mass Marketing Leaflets Silk art paper			£140 ^A	£154 ^A	£181 ^A	£270 ^B	£340 ^C	£483 ^D							0%
			£201 ^A	£213 ^A	£237 ^A	£351 ^B	£438 ^C	£659 ^D							0%
100gsm recycled Saver Recycled Leaflets Recycled white laser bond			£140 ^A	£154 ^A	£181 ^A	£270 ^B	£340 ^C	£483 ^D							0%
			£201 ^A	£213 ^A	£237 ^A	£351 ^B	£438 ^C	£659 ^D							0%
115gsm gloss Wholesale Gloss Leaflets Gloss art paper			£140 ^A	£154 ^A	£181 ^A	£270 ^B	£340 ^C	£483 ^D							0%
			£201 ^A	£213 ^A	£237 ^A	£351 ^B	£438 ^C	£659 ^D							0%
150gsm gloss Premium Gloss Leaflets Gloss art paper			£159 ^A	£191 ^A	£229 ^A	£268 ^B	£320 ^C	£536 ^E							0%
			£242 ^A	£280 ^A	£326 ^A	£377 ^B	£448 ^C	£733 ^E							0%
160gsm recycled Premium Recycled Leaflets Recycled uncoated paper			£231 ^A	£278 ^A	£331 ^A	£388 ^B	£463 ^C	£778 ^E							0%
			£351 ^A	£406 ^A	£472 ^A	£547 ^B	£649 ^C	£1062 ^E							0%
170gsm silk Premium Silk Leaflets Silk art paper			£194 ^A	£234 ^A	£279 ^B	£327 ^B	£390 ^C	£654 ^E							0%
			£295 ^A	£342 ^A	£397 ^B	£460 ^B	£546 ^C	£894 ^E							0%
250gsm gloss +gloss lam Gloss Laminated Flyers Gloss artboard gloss laminated one side			£342 ^A	£406 ^A	£522 ^B	£647 ^C	£1005 ^E	£1415 ^G							
250gsm silk +matt lam Matt Laminated Flyers Silk artboard matt laminated one side			£350 ^A	£416 ^A	£538 ^B	£677 ^C	£1078 ^E	£1539 ^G							
250gsm silk +matt lam +spot gloss StarMarque Flyers Silk artboard matt laminated front spot UV varnish front			£449 ^A	£540 ^A	£706 ^B	£981 ^C	£1782 ^E	£2723 ^G							
280gsm gloss Promo Flyers Gloss artboard			£370 ^A	£443 ^A	£589 ^B	£694 ^C	£831 ^E	£1110 ^G							
			£375 ^A	£448 ^A	£594 ^B	£699 ^C	£836 ^E	£1115 ^G							
300gsm wove uncoated SmoothWove Showcards Uncoated board			£248 ^A	£303 ^A	£394 ^B	£556 ^C	£1041 ^E	£1609 ^H							
			£364 ^A	£435 ^A	£564 ^B	£730 ^C	£1204 ^E	£1755 ^H							
400gsm silk Premium Silk Showcards Silk artboard			£248 ^A	£303 ^B	£394 ^C	£556 ^D	£1041 ^F	£1609 ^Z							
			£364 ^A	£435 ^B	£564 ^C	£730 ^D	£1204 ^F	£1755 ^Z							
400gsm silk +gloss lam Fabu-Gloss Showcards Silk artboard gloss laminated one side or both sides			£269 ^A	£331 ^B	£434 ^C	£635 ^D	£1231 ^F	£1933 ^Z							
			£386 ^A	£463 ^B	£605 ^C	£809 ^D	£1394 ^F	£2080 ^Z							
400gsm silk +matt lam Luxury Showcards Silk artboard matt laminated both sides			£306 ^A	£380 ^B	£506 ^C	£773 ^D	£1567 ^F	£2507 ^Z							
			£423 ^A	£512 ^B	£676 ^C	£949 ^D	£1731 ^F	£2653 ^Z							
400gsm silk +matt lam +spot gloss StarMarque Showcards Silk artboard matt laminated both sides spot UV varnish one side or both sides			£404 ^A	£504 ^B	£674 ^C	£1077 ^D	£2271 ^F	£3691 ^Z							
			£522 ^A	£636 ^B	£844 ^C	£1253 ^D	£2435 ^F	£3837 ^Z							
			£610 ^A	£748 ^B	£1000 ^C	£1548 ^D	£3126 ^F	£5009 ^Z							

KEY

Printing and Finishing

- Full colour printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Folded

These items are suitable for folding. Add 2 working days to turnaround. Add £25 setup and £5 per 1,000 items. See page 30.

Can be Shaped

Add a cut-out shape for interest, easy-tear perforation or easy-fold crease. Add 3 working days to turnaround. Add £40 setup. See page 27.

VAT 0%

These items are usually zero-rated for VAT when folded to A4 or smaller. See page 30.

BIG POSTERS

from A3 to massive A0

Our range of litho posters come in a variety of sizes and start in quantities as low as 50. If you need less than 50, see www.printing.com or ask for our separate Big Posters buying guide. We can print single copies or just a handful.



printing.com full service studios™

#7 MAKING SENSE OF YOUR MARKETING

Many of our clients think of us as their in-house marketing department. We work with a diverse range of different businesses of all shapes and sizes. They have one thing in common – they want to get the biggest return on their marketing investment. Get us involved in your project from the start – you might be surprised how we can help improve response.



“ This is a tiny selection of our poster range – ask us for more options and smart ways of displaying your posters. ”



We sell 'A' boards. Check out www.printing.com for prices.



Need a pop-up banner? Ask us for a low price.

★ BEST SELLERS

150gsm A3 Premium Gloss Posters

These make fantastic eye-catching posters. They're printed on a glossy art paper and then a high gloss coating is applied to add depth to colours.

★ £68 for 50

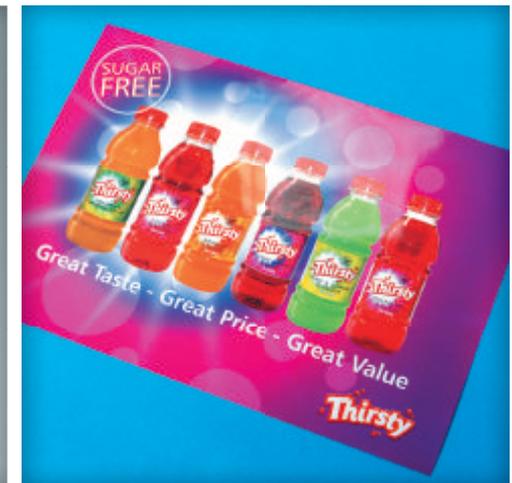
FFPGA30?

250gsm A2 High Gloss Lam Posters

These are great for use as wall planners. Their gloss laminated surface can be used with dry-wipe marker pens.

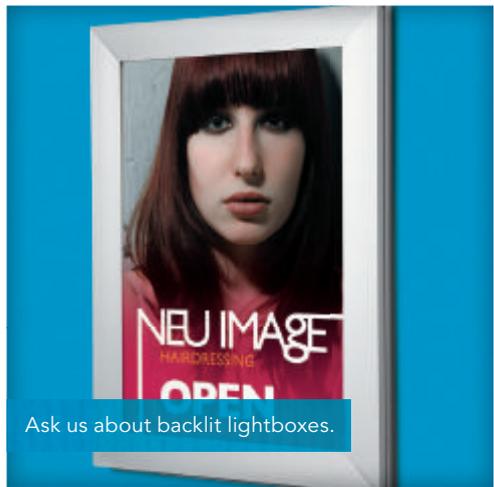
★ £398 for 250

LGLA2?



Style	Size	FRONT	REVERSE	50	100	250	500	1,000				
135gsm gloss Gloss Posters Gloss art paper, full colour one side	A0 (841x1189mm)			LPXA00?	£599 ^A	£632 ^A	£731 ^B	£896 ^C	£1226 ^D			
	150gsm gloss Gloss Posters Gloss art paper, FSC certified, full colour one side	A3 (297x420mm)			FFPGA30?	£68 ^A	£100 ^A	£159 ^A	£191 ^A	£229 ^A		
	A2 (420x594mm)			FFPGA20?	£139 ^A	£146 ^A	£297 ^A	£357 ^A	£423 ^B			
	B2+ (500x693mm)			FFPGB20?	£162 ^A	£170 ^A	£320 ^A	£385 ^B	£456 ^C			
	A1 (594x841mm)			FFPGA10?	£322 ^A	£341 ^A	£514 ^A	£560 ^B	£644 ^C			
	B1 (693x1000mm)			FFPGB10?	£368 ^A	£390 ^A	£553 ^B	£595 ^C	£682 ^D			
250gsm gloss High Gloss Laminated Posters Gloss artboard, FSC certified full colour one side gloss laminated one side	A3 (297x420mm)			LGLA3?	£153 ^A	£168 ^A	£227 ^A	£273 ^B	£352 ^B			
	A2 (420x594mm)			LGLA2?	£251 ^A	£281 ^A	£398 ^B	£470 ^B	£573 ^C			
	B2+ (500x693mm)			LGLB2?	£280 ^A	£314 ^A	£429 ^B	£498 ^C	£654 ^D			
	A1 (594x841mm)			LGLA1?	£505 ^A	£573 ^A	£858 ^B	£920 ^C	£1095 ^E			
	B1 (693x1000mm)			LGLB1?	£561 ^A	£638 ^A	£873 ^C	£949 ^D	£1152 ^F			

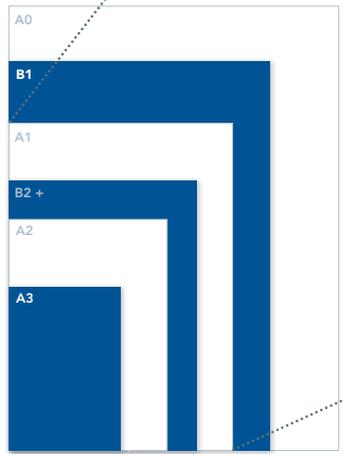
“ I’m holding an A1 poster – see the size chart below for more sizes, or ask if the size you want isn’t listed. ”



Ask us about backlit lightboxes.



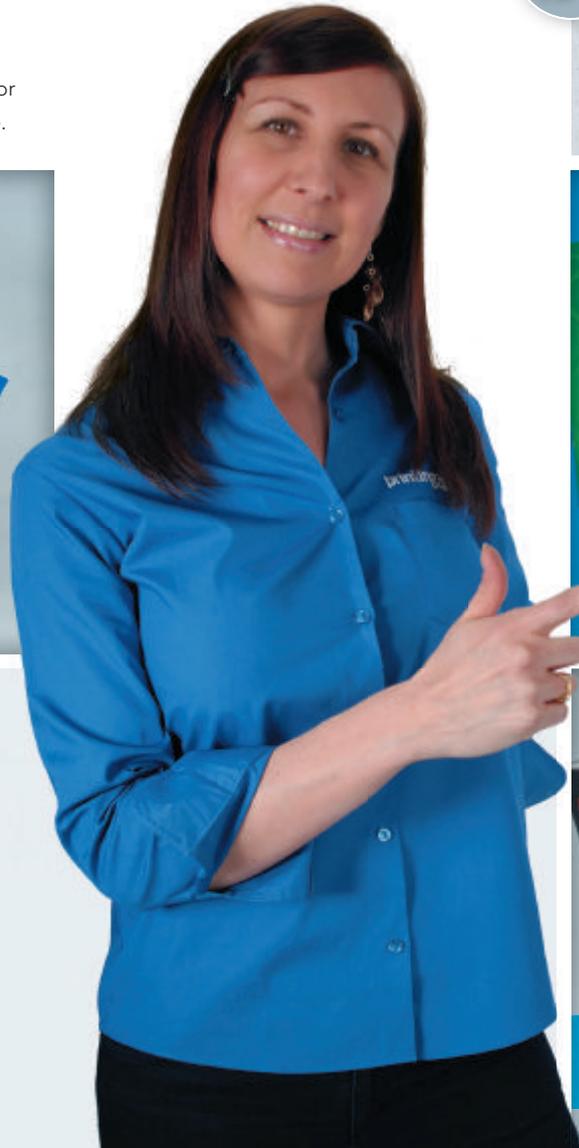
Need frames? See www.printing.com.



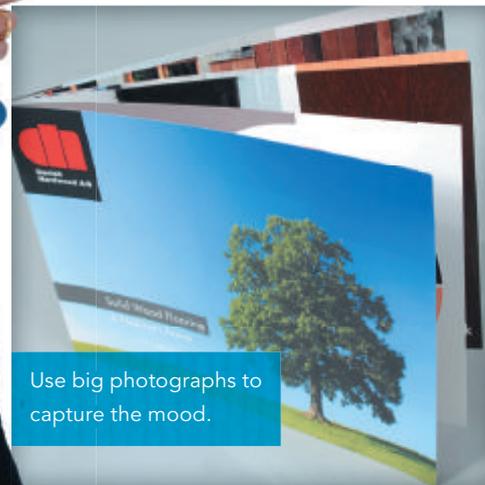
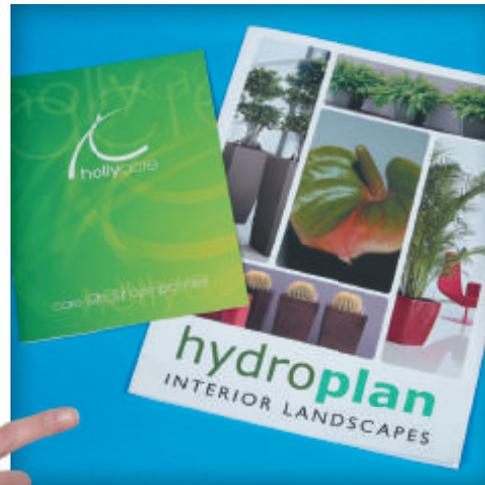
The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

BOOKLETS come in all shapes and sizes

When you've got a bit more to say, you're going to need a multi-page booklet. Our most popular sizes are A5 and A4, although we do lots of other styles from A6 up to A3 and everything in between – ask for a price, or visit www.printing.com to see the full range.



“ Our booklets are available with 8 to 64 pages, in 5 paper weights, with a choice of cover styles. ”



Use big photographs to capture the mood.

printing.com full service studios™

#11 WE'RE NOT JUST PRINTING.COM



Did you know printing.com is actually an abbreviation? Our full name should be designmarketingprinting.com. That's because many of our clients trust us with their design and creative. We can even help with specialist services, like illustration and photography. Get us involved early with your project and see how we can add value.



★ BEST SELLERS

170gsm Premium Silk A5 Booklets

Booklets with fewer pages tend to work best with thick paper. Our 170gsm is our most popular range – see page 44 to add a thick cover.

★ **£353 for 250 (8 Pages)**

BK5S08?

115gsm A4 Gloss Booklets

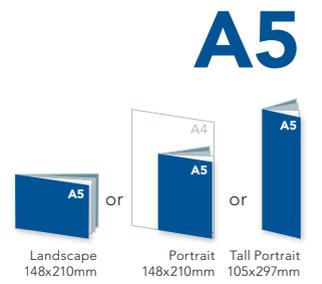
If you're mailing out your booklets, every gram counts. Opting for a 115gsm gloss instead of 150gsm will make each copy 20% lighter.

★ **£718 for 5,000 (8 Pages)**

BK4W08?

Pages	Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000				
8 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£254^A	£269 ^A	£297 ^A	£389 ^B	£411 ^C	£662 ^D				
	150gsm gloss art paper throughout			£294^A	£336 ^A	£386 ^A	£447 ^B	£548 ^C	£883 ^E				
	170gsm silk art paper throughout			£353^A	£403 ^A	£464 ^B	£538 ^B	£657 ^D	£1060 ^F				
12 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£304^A	£328 ^A	£373 ^B	£504 ^B	£528 ^D	£854 ^F				
	150gsm gloss art paper throughout			£378^A	£433 ^A	£499 ^B	£579 ^C	£704 ^D	£1138 ^G				
	170gsm silk art paper throughout			£455^A	£522 ^A	£602 ^B	£699 ^C	£848 ^E	£1372 ^G				
16 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£413^A	£436 ^A	£479 ^B	£641 ^C	£718 ^D	£1134 ^G				
	150gsm gloss art paper throughout			£475^A	£549 ^A	£636 ^B	£737 ^C	£958 ^E	£1512 ^H				
	170gsm silk art paper throughout			£606^A	£695 ^B	£766 ^B	£888 ^C	£1127 ^F	£1828 ^H				
24 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed — same price for 20 pages	100gsm silk / 100gsm recycled / 115gsm gloss			£446^A	£469 ^B	£513 ^B	£706 ^C	£789 ^F	£1178 ^H				
	150gsm gloss art paper throughout			£538^A	£616 ^B	£707 ^C	£811 ^D	£1052 ^G	£1571 ^Z				
	170gsm silk art paper throughout			£644^A	£740 ^B	£851 ^C	£977 ^D	£1197 ^G	£1945 ^Z				
32 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed — same price for 28 page	100gsm silk / 100gsm recycled / 115gsm gloss			£607^A	£627 ^B	£664 ^C	£938 ^D	£1183 ^G	£1750 ^Z				
	150gsm gloss art paper throughout			£753^A	£804 ^B	£885 ^C	£1078 ^D	£1577 ^H	£2333 ^Z				
	170gsm silk art paper throughout			£907^B	£969 ^B	£1066 ^C	£1299 ^E	£1947 ^H	£2880 ^Z				
40 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed — same price for 36 page	100gsm silk / 100gsm recycled / 115gsm gloss			£733^A	£773 ^B	£850 ^C	£1232 ^D	£1552 ^H	£2300 ^Z				
	150gsm gloss art paper throughout			£955^A	£1026 ^B	£1159 ^C	£1416 ^E	£2109 ^Z	£3067 ^Z				
	170gsm silk art paper throughout			£1154^B	£1240 ^C	£1402 ^D	£1716 ^F	£2552 ^Z	£3770 ^Z				
48 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed — same price for 44 page	100gsm silk / 100gsm recycled / 115gsm gloss			£792^B	£835 ^B	£919 ^C	£1335 ^E	£1679 ^H	£2494 ^Z				
	150gsm gloss art paper throughout			£1033^B	£1111 ^C	£1256 ^D	£1534 ^F	£2284 ^Z	£3325 ^Z				
	170gsm silk art paper throughout			£1249^B	£1343 ^C	£1519 ^D	£1861 ^F	£2765 ^Z	£4085 ^Z				
64 page A5 Booklets full colour throughout, folded, collated, stapled and trimmed — same price for 60 page	100gsm silk / 100gsm recycled / 115gsm gloss			£1059^B	£1116 ^C	£1228 ^D	£1777 ^F	£2247 ^Z	£3364 ^Z				
	150gsm gloss art paper throughout			£1386^B	£1491 ^C	£1688 ^D	£2068 ^G	£3070 ^Z	£4486 ^Z				
	170gsm silk art paper throughout			£1680^B	£1807 ^C	£2047 ^E	£2511 ^G	£3724 ^Z	£5502 ^Z				
+4 page Thick Cover full colour both sides	FOR AN ADDITIONAL COVER, ADD THESE AMOUNTS TO THE ABOVE PRICES (see page 44)												
	170gsm silk art paper cover			£161	£196	£237	£288	£343	£487				
	250gsm gloss laminated cover			£181	£212	£275	£394	£483	£830				
	250gsm matt laminated cover			£184	£215	£282	£405	£522	£888				
	250gsm StarMarque spot UV cover			£230	£272	£363	£530	£904	£1453				

PLEASE NOTE If your booklet and thick cover have different turnarounds listed above, the longer turnaround will apply to the whole booklet.



KEY

Printing and Finishing

- Full colour printing throughout.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. **Just add 20% to the price** – see page 34.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

Our 100gsm recycled uncoated paper is produced with 100% recycled content.

VAT 0%

All booklets are usually zero-rated for VAT. See page 30.

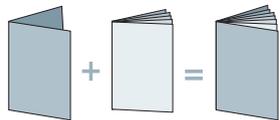
The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

THICK COVERS make your booklets look even more impressive



Our lowest prices for booklets are where all pages are printed on the same weight of paper. Lots of people prefer to give their booklets a bit more impact by adding a thicker cover.

We can create any booklet with a thick cover in as few as 12 pages (8 pages for the inside plus 4 pages for the cover). The cover is in addition to, and doesn't replace any existing pages. Simply look up the quantity you want on our fixed price charts and run your finger down to the bottom to see how much to add for your choice of cover.



CHOOSE YOUR COVER STYLE from these four options

170gsm SILK

Perfect for adding to our thinner booklets – an un laminated 170gsm silk art paper.

250gsm GLOSS LAMINATED

An eye-catching gloss laminated outside on a thick 250gsm gloss artboard.

250gsm MATT LAMINATED

Chic and subtle – a thick 250gsm silk artboard which is matt laminated on the outside.

250gsm STARMARQUE SPOT UV

The same as our matt laminated covers, with additional gloss highlights on the outside.



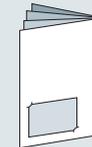
Find prices for beautiful square booklets like this at www.printing.com.

PIMP YOUR COVER

Make your 250gsm thick cover work harder with these optional features...

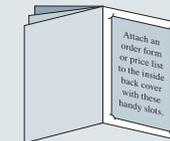
BUSINESS CARDS SLOTS

Slot your business card neatly onto the back cover, so they've got your contact details to hand.



INSERT HOLDER SLOTS

Attach an order form or price list to the inside back cover with these handy slots.



PERFORATED BACK COVER

Add a perforation to the rear cover so that people can tear it off – great for order forms or reply cards.



WINDOWED FRONT COVER

Add a cut-out window with round or straight corners to the front cover, to reveal part of the inside.



ADD ANY OF THESE OPTIONAL FEATURES FOR

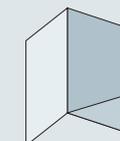
£40

EACH AND ADD 3 WORKING DAYS

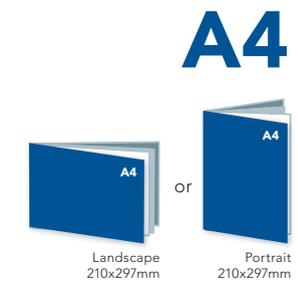
PLEASE NOTE
These optional features are only available on 250gsm Thick Covers and not 170gsm silk.
Any combination of features may be used for £40 each.

ASK US ABOUT...

Adding a pocket to the back cover to hold loose inserts.



Pages	Style	FRONT	REVERSE	250	500	1,000	2,000	5,000	10,000				
8 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£413 ^A	£436 ^A	£479 ^B	£641 ^C	£718^D	£1134 ^G				
	150gsm gloss art paper throughout			£475 ^A	£549 ^A	£636 ^B	£737 ^C	£958^E	£1512 ^H				
	170gsm silk art paper throughout			£606 ^A	£695 ^B	£766 ^B	£888 ^C	£1127^F	£1828 ^H				
12 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£446 ^A	£469 ^B	£513 ^B	£706 ^C	£789^F	£1178 ^H				
	150gsm gloss art paper throughout			£538 ^A	£616 ^B	£707 ^C	£811 ^D	£1052^G	£1571 ^Z				
	170gsm silk art paper throughout			£644 ^A	£740 ^B	£851 ^C	£977 ^D	£1197^G	£1945 ^Z				
16 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£607 ^A	£627 ^B	£664 ^C	£938 ^D	£1183^G	£1750 ^Z				
	150gsm gloss art paper throughout			£753 ^A	£804 ^B	£885 ^C	£1078 ^D	£1577^H	£2333 ^Z				
	170gsm silk art paper throughout			£907 ^B	£969 ^B	£1066 ^C	£1299 ^E	£1947^H	£2880 ^Z				
24 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£792 ^B	£835 ^B	£919 ^C	£1335 ^E	£1679^H	£2494 ^Z				
	150gsm gloss art paper throughout			£1033 ^B	£1111 ^C	£1256 ^D	£1534 ^F	£2284^Z	£3325 ^Z				
	170gsm silk art paper throughout			£1249 ^B	£1343 ^C	£1519 ^D	£1861 ^F	£2765^Z	£4085 ^Z				
32 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed	100gsm silk / 100gsm recycled / 115gsm gloss			£1059 ^B	£1116 ^C	£1228 ^D	£1777 ^F	£2247^Z	£3364 ^Z				
	150gsm gloss art paper throughout			£1386 ^B	£1491 ^C	£1688 ^D	£2068 ^G	£3070^Z	£4486 ^Z				
	170gsm silk art paper throughout			£1680 ^B	£1807 ^C	£2047 ^E	£2511 ^G	£3724^Z	£5502 ^Z				
40 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed – same price for 36 page	100gsm silk / 100gsm recycled / 115gsm gloss			£1295 ^B	£1365 ^C	£1503 ^D	£2178 ^G	£2752^Z	£4138 ^Z				
	150gsm gloss art paper throughout			£1699 ^B	£1830 ^C	£2073 ^E	£2542 ^H	£3769^Z	£5518 ^Z				
	170gsm silk art paper throughout			£2063 ^C	£2220 ^D	£2516 ^F	£3090 ^H	£4577^Z	£6761 ^Z				
48 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed – same price for 44 page	100gsm silk / 100gsm recycled / 115gsm gloss			£1532 ^B	£1615 ^C	£1778 ^E	£2580 ^G	£3258^Z	£4912 ^Z				
	150gsm gloss art paper throughout			£2013 ^C	£2168 ^D	£2458 ^F	£3016 ^H	£4468^Z	£6550 ^Z				
	170gsm silk art paper throughout			£2446 ^C	£2633 ^D	£2986 ^F	£3668 ^Z	£5430^Z	£8020 ^Z				
64 page A4 Booklets full colour throughout, folded, collated, stapled and trimmed – same price for 60 page	100gsm silk / 100gsm recycled / 115gsm gloss			£1977 ^C	£2083 ^D	£2293 ^F	£3333 ^Z	£4205^Z	£6364 ^Z				
	150gsm gloss art paper throughout			£2601 ^C	£2803 ^D	£3180 ^G	£3904 ^Z	£5778^Z	£8485 ^Z				
	170gsm silk art paper throughout			£3163 ^C	£3407 ^E	£3865 ^G	£4753 ^Z	£7029^Z	£10381 ^Z				
+4 page Thick Cover full colour both sides	FOR AN ADDITIONAL COVER, ADD THESE AMOUNTS TO THE ABOVE PRICES (see page 44)												
	170gsm silk art paper cover			BKCS4?	£251	£291	£337	£391	£464	£760			
	250gsm gloss laminated cover			BKCG4?	£274	£325	£418	£518	£704	£991			
	250gsm matt laminated cover			BKCM4?	£280	£333	£430	£542	£755	£1077			
	250gsm StarMarque spot UV cover			BKCO4?	£359	£432	£565	£785	£1247	£1906			



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VAT 0%

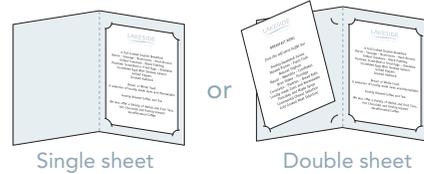
All booklets are usually zero-rated for VAT. See page 30.

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

MENUS you can change every day

Our smart menu covers and menu grips make it easy to change your menu or wine list every meal. We'll print the cover and then you simply print A5 or A4 sheets on your own printer and slot them in.

Our Letterheads on page 11 are ideal for using to slot in.



We print the cover, you print the inserts and slot in.

MENU COVERS look magnificent

Style	FRONT	REVERSE	250	500	1,000				
Holds A5 Luxury Menu Cover Landscape (480x178mm) or Portrait (356x240mm) 400gsm silk artboard (50% recycled) full colour one side or both sides matt laminated both sides slots cut for easy menu insertion creased in half supplied flat (flat size listed above)			MECASOL/MECASOP £231^A	£272 ^A	£360 ^B				
			MECAS4L/MECAS4P £358^A	£412 ^A	£528 ^B				
Holds A4 Luxury Menu Cover Landscape (654x240mm) or Portrait (480x327mm) 400gsm silk artboard (50% recycled) full colour one side or both sides matt laminated both sides slots cut for easy menu insertion creased in half supplied flat (flat size listed above)			MECA40L/MECA40P £381^A	£462 ^B	£600 ^C				
			MECA44L/MECA44P £509^A	£608 ^B	£788 ^C				



Want them preprinted?
See our range of A4 and A5
Showcards with a crease on
pages 29 and 33.



The neat little tabs keep the inserts in place.

MENU GRIPS stand by themselves

Style	FRONT	REVERSE	250	500	1,000				
Holds Folded A4 Luxury Menu Grip Landscape (304x249mm) or Portrait (214x331mm) 400gsm silk artboard (50% recycled) full colour one side or both sides matt laminated both sides tabs on top and bottom to hold loose A4 sheet creased in half supplied flat (flat size listed above)			MEGA40L/MEGA40P £231^C	£272 ^A	£360 ^B				
			MEGA44L/MEGA44P £358^A	£412 ^A	£528 ^B				

POINT OF SALE

to grab attention and do your selling for you

TABLE TENT CARDS

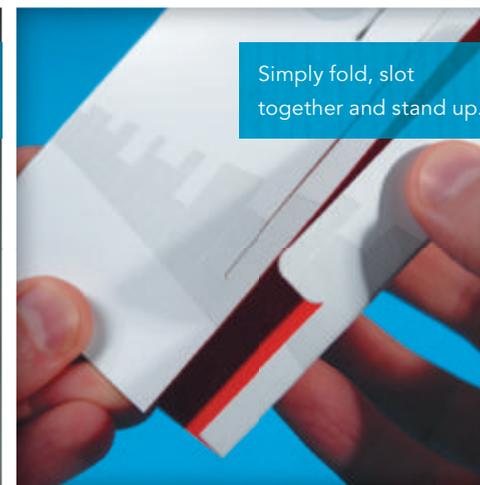
Great for displaying menus, calendars and signage.

Use them in guest rooms, on your tables or next to your cash register to inform and sell.

“ Use Tent Cards or ‘Table Talkers’ as signage or to keep selling while they’re consuming. ”



Style	Size	FRONT	REVERSE	250	500	1,000	2,000				
400gsm Silk Table Tent Cards Silk artboard, 50% recycled, full colour one side or both sides, creased and supplied flat, tab & slot mechanism	Mini (flat 148x210mm – 3 panels of 148x60mm)		TENTM0? £147 ^A TENTM4? £204 ^A	£159 ^A	£194 ^A	£267 ^B	£373 ^B				
	Slim (flat 210x297mm – 3 panels of 210x90mm)		TENTSO? £187 ^A TENTSA? £262 ^A	£215 ^A	£274 ^B	£373 ^B	£540 ^B				
	Square (flat 420x148mm – 2 panels of 148x148mm, 1 of 96x148mm)		TENTQ0? £187 ^A TENTQ4? £262 ^A	£215 ^A	£274 ^B	£373 ^B	£540 ^B				
	Chunky (flat 210x444mm – 3 panels of 210x138mm)		TENTC0? £288 ^A TENTC4? £404 ^A	£343 ^B	£434 ^B	£596 ^C	£770 ^C				



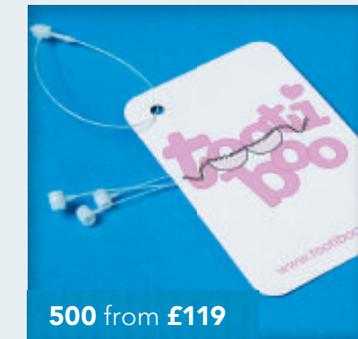
MORE IDEAS AT
WWW.PRINTING.COM

WOBLBLERS



500 from £169

SWING TICKETS



500 from £119

BOOKMARKS



250 from £61

The small print: We don't build every option into our prices – we think it's best you choose what you need – so we haven't included file checking or artwork (which we'd love to do for you), carriage (you can pick up free from your local studio) or VAT. Props not included. Price point may not represent products in photos.

HOSPITALITY is our speciality – use these neat ideas

If you're in the hospitality business, we've got lots of great ideas to help brand and promote your business. Check out the full range and prices at www.printing.com or ask us for free samples.

“ If you don't see what you're looking for in this buying guide, please ask us. We have thousands more items available www.printing.com and in studio. ”



Receipt Clips 5,000 from £149



Receipt Holders 500 from £115



Folio Wallets 250 from £262



Key Wallets 250 from £176



Place Mats 250 from £109



Plastic Menus 50 from £433



Terms and Conditions

1. printing.com resellers – Each printing.com outlet is owned and operated by printing.com plc or individually owned and operated under licence from printing.com (UK Franchise) Ltd, a company registered in England and Wales (registered number 04362849) whose registered office is at Third Avenue, The Village, Trafford Park, Manchester M17 1FG (“PDC”). The particulars of ownership of each printing.com outlet can be found at the premises of each licence holder or via the printing.com website at: www.printing.com (the “Website”).

2. Price variation – Price estimates are based on the printing.com reseller’s current costs of production and, unless otherwise agreed, are subject to amendment on or at any time after acceptance, where such amendment is required in order to meet any rise or fall in such costs.

3. Tax – The printing.com reseller reserves the right to charge the amount of any value added tax payable whether or not included on the estimate or invoice.

4. Preliminary work – All work carried out, whether experimentally or otherwise, at customer’s request shall be chargeable.

5. Copy – Where any additional work of whatever nature is necessary as a result of copy supplied by a customer not being clear and/or legible, the printing.com reseller shall be entitled to make additional charges on a time and materials basis to cover such additional work.

6. Proofs – Proofs of all work may be submitted for customer’s approval and the printing.com reseller shall incur no liability for any errors not corrected by the customer in proofs so submitted. Additional charges shall be made for any additional proofs that are required as a result of alterations required by the customer. When style, type or layout is left to the printing.com reseller’s discretion, any subsequent changes to such style, type or layout required by the customer shall be subject to additional charges on a time and materials basis.

7. Copyright – (a) Unless negotiated and agreed in writing, the copyright of general artwork, commissioned artwork and illustrations and anything else whatsoever prepared, developed or created by the printing.com reseller shall vest in and belong to the printing.com reseller. The printing.com reseller may use any artwork or printing produced by itself for the purposes of promoting itself and/or PDC. The customer shall be responsible for obtaining all necessary authorities and consents to reproduce pictures, artwork, photographs, copyright text and/or any other reproducible materials (“Materials”) prior to instructing the printing.com reseller to reproduce the same. The customer shall indemnify and hold the printing.com reseller and its agents and representatives harmless against all claims, demands, actions, costs, expenses (including but not limited to legal costs and disbursements), losses and damages arising from or suffered or incurred by reason of any claim (including but not limited to the defence of such claim) that the reproduction of the Materials by the printing.com reseller infringes the intellectual property or other rights of any third party or misuses the confidential information of a third party. (b) All design, text, illustrations, graphics, photographs, diagrams, drawings, logos and the selection and arrangement thereof, and all source code and all other material content of any Website owned, controlled or operated by PDC and PDC’s Buying Guide and PDC’s Marketing Collateral are the intellectual property of printing.com plc or its content providers and as between PDC and the customer all intellectual property rights (including all copyright) arising out of or connected with such content shall belong to PDC. No reproduction of any part is allowed without written permission.

8. Company imprint – Unless otherwise specifically requested in writing any work may carry the PDC imprint which will be positioned at the printing.com reseller’s discretion.

9. Delivery and payment – Turnaround is measured in Working Days, defined as days on which the clearing banks in the City of London are open for normal business. For orders made on a Guaranteed Turnaround service (being orders guaranteed to be ready within a certain period (the “Guaranteed Period”)), delivery (as more particularly described in paragraph 9(b) below) will be made no later than 10pm on the last Working Day of the Guaranteed Period. Should the printing.com reseller fail to deliver within the Guaranteed Period (see also paragraph 10 Variations in quantity), a service ‘credit’ will be awarded up to the value of the order in question (redeemable against future orders within 6 months of issue of the Credit in question) (the “Credit”). The customer will still be obliged to pay in full for the order in respect of which delivery was late, including any of the sums charged specifically for the provision of the Guaranteed Turnaround Service (“the Premium Charges”). Where the late delivery is as the result of the action or inaction of a third party, such as a carrier, the printing.com reseller, at their absolute discretion, may elect to extend the Turnaround by one Working Day and the customer shall not be awarded a Credit during this time. In addition:

(a) These services rely on the customer not delaying the progress of the order in any way (which delays include but are not limited to the customer not returning proofs by the time specified by the printing.com reseller or failing to make payment by the time such payment is due) (a “Customer Delay”). In the event of a Customer Delay the customer shall not be awarded a Credit and the customer shall still be obliged to pay the Premium Charges but the printing.com reseller shall not be bound to deliver within the Guaranteed Period.

(b) Delivery of work by the printing.com reseller shall be deemed to take place upon collection of the work by the customer (where the customer is obliged to collect the work) or (where the printing.com reseller is obliged to deliver the work) actual delivery of the work to the customer by the printing.com reseller. Where the customer is obliged to collect the work, customer’s failure to collect the work on the day on which the printing.com reseller is contractually obliged to have it ready for collection shall be classed as a Customer Delay. Where the printing.com reseller is obliged to deliver the work to the customer but the customer provides the printing.com reseller with incomplete or incorrect delivery information or is not available to accept delivery, then provided that the printing.com has used reasonable endeavours to deliver the work to the customer, a failed delivery shall be classed as a Customer Delay.

(c) Unless otherwise specified the price quoted is for collection of the work from the printing.com reseller or the printing.com Production Hub at Third Avenue, The Village, Trafford Park, Manchester M17 1FG. A charge may be made to cover any extra costs involved for delivery to a different address.

(d) Should expedited delivery be agreed the printing.com reseller shall be entitled to make additional charges on a time and materials basis to cover any overtime or any other additional costs involved, including without limitation, the cost of couriers or special delivery post.

(e) Should work be suspended at the request of or delayed through any default of the customer for a period of 30 days or more the printing.com reseller shall then be entitled to payment for work already carried out, materials specially ordered and other additional costs including storage.

(f) Risk of loss or damage to work completed by the printing.com reseller shall pass to the customer on delivery. Notwithstanding delivery and the passing of risk in the work to the customer, ownership of and title to the work shall not pass to the customer and shall be retained by the printing.com reseller until the printing.com reseller has received payment in full in respect of the work.

(g) In the unlikely event that the printing.com reseller deems it necessary to re-print work, the Guaranteed Period shall recommence from the time of the printing.com reseller’s confirmation to the customer of its agreement to reprint the work.

10. Variations in quantity – Every endeavour will be made to deliver the correct quantity ordered. However some variation is inherent in the print process and it is understood and accepted as reasonable that minor variations are immaterial and that the printing.com reseller shall have no liability in respect of such variations. For other variations the printing.com reseller’s entire liability will be to award a Credit. The table below sets out the circumstances under which a Credit will be awarded:

Quantities	No Credit awarded	Pro Rata Credit awarded	1.5x Pro Rata Credit awarded
up to 1,000	Shortage up to 10%	11% to 20%	21% to 25%*
up to 5,000	Shortage up to 7%	8% to 15%	16% to 23%*
up to 20,000	Shortage up to 5%	6% to 12%	13% to 21%*
above 20,000	Shortage up to 4%	5% to 10%	11% to 20%*

* The Customer’s sole remedy in respect of shortages above these quantities (“Additional Shortages”) will be a re-print of the entire shortage quantity of the relevant work, to be undertaken by the printing.com reseller within a reasonable period of time. The Customer shall not be entitled to a Credit in respect of an Additional Shortage.

11. Claims – Advice of damage, delay or partial loss of goods in transit or of non-delivery must be given in writing to the printing.com reseller and the carrier within three clear days of delivery (or, in the case of non-delivery within 28 days of despatch of the goods) and any claim in respect thereof must be made in writing to the printing.com reseller and the carrier within seven clear days of delivery (or, in the case of non-delivery, within 42 days of despatch). All other claims must be made in writing to the printing.com reseller within 28 days of delivery. The printing.com reseller shall not be liable in respect of any claim unless the aforementioned requirements have been complied with except in any particular case where the customer proves that (i) it was not possible to comply with the requirements and (ii) advice (where required) was given and the claim made as soon as reasonably possible.

12. Liability – The printing.com reseller gives no warranties or guarantees or makes any representations as to the merchantability or fitness for a particular purpose of any completed work the subject of a customer’s order and all other warranties, conditions, guarantees or representations, whether express or implied, oral or in writing, except as expressly stated in these terms and conditions are hereby excluded. The printing.com reseller shall not be liable for any loss arising from delay in transit not caused by the printing.com reseller. Further, the printing.com reseller shall not be liable for any indirect, special or consequential damages, loss of profits, economic loss, loss of goodwill or loss of anticipated savings or loss of data. The total aggregate liability of the printing.com reseller in respect of any and all causes of action arising out of or in connection with the customer’s order and the printing.com reseller’s performance of services pursuant to such order (whether for breach of contract, strict liability, tort (including, without limitation, negligence), misrepresentation or otherwise) shall (subject to the provisions of paragraph 10) be limited to the sums paid to the printing.com reseller by the customer in respect of the order pursuant to which liability has arisen. Nothing in these terms and conditions shall be construed so as to limit or exclude liability which cannot, pursuant to English Law, be excluded or limited including for death or personal injury or liability in respect of fraud or fraudulent misrepresentation.

13. Standing material – (a) Metal and other materials owned by and used by it in the production of plates, film-setting, negatives, positives and the like shall remain the exclusive property of PDC. Such items when supplied by the customer shall remain the customer’s property. (b) Lithographic, together work or other materials supplied by the customer may be effaced or destroyed immediately after the order is executed unless written arrangements are made to the contrary. In the latter event, the printing.com reseller shall be entitled to make additional charges.

14. Customer’s property – (a) The customer’s property and all property supplied to the printing.com reseller by or on behalf of the customer shall while it is in the possession of the printing.com reseller or in transit to or from the customer be deemed to be at customer’s risk unless otherwise agreed and the customer should insure such property accordingly. (b) Where a customer fails to collect work within 20 working days from notification to the customer of completion of the work, the printing.com reseller shall be entitled, at its discretion, to either store the work until actual delivery or collection is made and charge the customer for the costs (including insurance) of storage or to destroy such work (provided that the customer shall nevertheless remain liable for payment in respect of the relevant order).

15. Materials supplied by the customer – (a) The printing.com reseller may reject any paper, plates or other materials supplied or specified by the customer which it considers to be unsuitable. Additional cost incurred if materials are found to be unsuitable during production may be charged except that if the whole or any part of such additional cost could have been avoided but for unreasonable delay by the printing.com reseller in ascertaining the unsuitability of the materials then that amount shall not be charged to the customer.

(b) The printing.com reseller shall have no liability in respect of any work being of less than reasonably satisfactory quality as a result of defects in or the unsuitability of materials supplied or specified by the customer.

(c) The printing.com reseller shall assume that quantities of materials supplied shall be adequate to cover normal spoilage accordingly if the quantities of materials supplied are not sufficient to cover normal spoilage (“An Insufficient Supply”) then the printing.com reseller shall have no liability for any shortfall in quantity to the extent that such shortfall arises as a result of such Insufficient Supply.

16. Credit terms and payment – For invoices not settled within the agreed credit terms or for payments returned unpaid (such as cheques, credit cards or similar), the printing.com reseller reserves the right to charge interest on the overdue debt at 2% above the HSBC base rate at the time and an administration fee to cover its debt recovery costs and any other costs relating to the collection of payment.

17. Insolvency – If the customer ceases to pay its debts in the ordinary course of business or cannot pay its debts as they become due or being a company is deemed to be unable to pay its debts or has a winding-up petition issued against it or being a person commits an act of bankruptcy or has a bankruptcy petition issued against it, the printing.com reseller without prejudice to other remedies shall (i) have the right not to proceed further with the contract or any other work for the customer and be entitled to charge for work already carried out (whether completed or not) and materials purchased for the customer, such charge to be an immediate debt due to the printing.com reseller, and (ii) in respect of all unpaid debts due from the customer have a general lien on all goods and property in the printing.com reseller’s possession (whether worked or not) and shall be entitled on the expiration of 14 days’ notice to dispose of such goods or property in such manner and at such price as the printing.com reseller thinks fit and to apply the proceeds towards such debts.

18. Illegal matter – (a) The printing.com reseller shall not be required to print any matter which in its opinion is or may be of an illegal or libellous nature or an infringement of the proprietary or other rights or any third party. (b) Without prejudice to paragraph 7 above, the customer shall indemnify and hold the printing.com reseller harmless against all claims, demands, costs, expenses (including but not limited to legal costs and disbursements), losses and damages arising from or suffered or incurred by reason of the work it is required to produce pursuant to a customer order being or alleged to be defamatory.

19. Periodical publications – Save in respect of a material breach and/or in the event that a claim arises under any indemnity set out above a contract for the printing of a periodical publication may not be terminated by either party unless 13 weeks notice in writing is given in the case of periodicals produced monthly or more frequently or 26 weeks notice in writing is given in the case of other periodicals. Notice may be given at any time but wherever possible should be given after completion of work on any one issue. Without prejudice to the foregoing, the printing.com reseller may terminate any such contract forthwith should any sum due thereunder remain unpaid for a period of 7 or more days from its due date.

20. Full colour printing – All reasonable efforts shall be made to obtain the best possible colour reproduction on customer’s work but variation is inherent in the print process and it is understood and accepted as reasonable that, the printing.com reseller shall not be required to guarantee an exact match in colour or texture between the customer’s photograph, transparency, proof, electronic graphic file, previously printed matter (whether printed by printing.com reseller or other party) or any other materials supplied by the customer and the printed article the subject of the customer’s order.

21. Data Protection – By placing an order with the printing.com reseller, the customer consents to its details being passed on to PDC for accounting and marketing purposes. The details will be kept by PDC even after the customer’s trading relationship with the printing.com reseller has terminated. PDC and the printing.com reseller may use the customer’s personal data to let customers know about goods and services similar to the goods or services provided to the customer previously and any others matters that PDC or the printing.com reseller consider may be of interest to customers.

22. Force majeure – The printing.com reseller shall be under no liability if it shall be unable to perform any obligation which is owed by it to the customer for any reason beyond his control (including (without limiting the foregoing) Act of God, legislation, war, fire, flood, drought, failure of power supply, lock-out, strike or other action taken by employees in contemplation or furtherance of a dispute or owing to any inability to procure materials required for the performance of the contract. During the continuance of such a contingency the customer may by written notice to the printing.com reseller elect to terminate the contract and pay for work done and materials used, but subject thereto shall otherwise accept delivery when available.

23. Variation to Terms and Conditions – These terms and conditions may be amended from time to time. The latest version of these terms and conditions may be accessed via the Website.

24. Law – These terms and conditions and all other express terms of the contract with customers shall be governed and construed in accordance with English law. English Courts shall have jurisdiction in relation to any matters arising in connection with any contract between the printing.com reseller and the customer into which these terms are incorporated.

GET WHAT YOU WANT

only pay for what you need

We don't build every option into our prices – we think it's best you choose what you need and don't pay for things you don't...

ARTWORK

The latest software has really clever wizards which let you knock up a design in no time. But design isn't about knowing which buttons to press. It's about creating the mood, delivering the message and making the sale. Forgive us for sounding rude, but, if you want to look professional, leave it to the professionals. Good design sells. Fact. Bad design – or even just average design – may do more damage to your business than you might care to think. Trust us. We'd recommend you invest at least a third of your budget in sorting out some decent artwork. After all, it's not about how many items you distribute, it's about how many responses you get.

Talk to us about your next project and we'll give you a comprehensive quote for the whole package.



CREDIT CARD SURCHARGE

Pay by cheque, pay by Maestro, pay by Visa Debit or pay by cash and the price you see is the price you pay. Flop out a credit card, and we'll pass on the 2% surcharge to you. We think it's fair that we don't charge everyone higher prices – only those that cost us more to handle.

FILE CHECKING

If you want to design your job yourself, download a copy of our 'File Supply Guide' from www.printing.com (or we can post you a copy). Setting up a file for print is a complicated thing though. We want to make sure you don't screw up and end up having to bin your print. Our low-cost Hand-holding Service is your guarantee that your file will print right, first time. And once you've correctly supplied a few files the printing.com way, we may even let you become a 'File Risker' – see the 'File Supply Guide' for the full story.

VAT

Most of our customers are VAT registered, so it makes sense to show our prices excluding VAT. You'll need to add it. If you're a registered charity and have a Charity Advertising Certificate, you may also qualify for zero-rating on certain items. See www.hmrc.gov.uk for full details.

CARRIAGE

Your order will be delivered to your local printing.com studio, together with many other orders. This consolidation keeps our costs down and means you can pick up free of charge. If you'd like your job delivered straight to you – no problem – see the costs on page 51.

PROOFING

If we're creating artwork for you, it's essential that you thoroughly check your design before we print it. We'll include a free online BulletProof with your order. This is great for checking layout and content. If you think you need a more accurate colour proof, we'd recommend ordering a set of business cards. At just £45+VAT, these are the most cost-effective way of "previewing" your final job.

HOW TO ORDER

we make it as simple as possible

We're as flexible as a double-jointed eel. Whichever way you'd like to deal with us, we're fine – whether face-to-face, via email, by phone or through plain old post. When you're ready to order, just follow this easy chart.

1 DECIDE WHAT YOU WANT

Have a flick through this guide. Choose what you want, or give us a call for advice. It's easy to plan, since every item has a fixed guaranteed turnaround. Ready? Place your order at www.printing.com or call us.

2 MAKE YOUR PAYMENT

We need full payment before we go to print. We take credit cards (2% surcharge), debit cards, cheques and cash.



3 SORT OUT YOUR ARTWORK

It's essential that you look credible. A well-crafted design can mean the difference between success and failure.

Would you like us to create some mouth-watering artwork for you?

YES! Design it for me.

Great! We'll work with you to produce something you'll love. All we need is:

Sharp copies of photographs or logos you want to use (you'll get best results from originals) or you can upload them to your Files and Images folder – see page 7.

A written brief. The more you tell us, the less it will cost. Include all your text and a sketch showing where logos and photos should go. We can help with the creative stuff – including writing copy and concepts – just ask.

We'll create your design and send a proof. Once approved, we'll print your order.

No, I'll do it myself.

Design guru, huh? Just wait a mo... Before you start, make sure you read our 'File Supply Guide' – even if you're a black belt. Our process is different to everyone else's.

For details of what happens next, ask for a copy of our 'File Supply Guide'.

4 PICK UP YOUR ORDER

Your order will be **ready for collection** on time, or it's on us (see page 20). Simple.

PICK UP

or we can deliver

All our prices include collection from your local studio. You can also collect from our Production Hub – you'll need a collection card – please ask us for one, as we can't release your order without it.

We can also deliver directly to your premises, or anywhere you like. Beside each price in this guide, look for the little carriage band letter. That determines what it'll cost for standard delivery – just refer to the table below.

We use reputable overnight carriers who publish an on-time success rate of 98.5%.

DELIVERY CHARGES

BAND COST	BAND COST	BAND COST
A £10	B £17	C £28
D £39	E £50	F £65
G £85	H £105	Z ask

Delivery before 12 noon† add 50%
 Delivery before 10.30am† add 100%
 Saturday morning delivery† add £10
 Ireland & Channel Islands please call
 Europe & International please call

† Subject to availability

KEY

Printing and Finishing

- Full colour printing this side.
- Black & white printing this side.
- No printing on reverse.
- Gloss laminated this side.
- Matt laminated this side.
- Spot gloss & matt lam this side.

Turnaround

Approve your artwork by 3pm and pick up or we'll deliver this number of working days later – guaranteed. See page 5.

Fastest

If you need it quicker, this is the fastest number of working days we can deliver in. See page 34 for how it affects the price.

FSC Certified

Printed on FSC certified paper, sourced from well managed forests. See page 22.

Recycled

These items are printed on paper with recycled content.

Can be Folded

These items are suitable for folding. Add **2 working days** to turnaround. Add **£25 setup** and £5 per 1,000 items. See page 30.

Can be Shaped

Add a cut-out shape for interest, easy-tear perforation or easy-fold crease. Add **3 working days** to turnaround. Add **£40 setup**. See page 27.

VAT 0%

These items are usually zero-rated for VAT. See page 30.

- 42-45 **Booklets**
- 47 **Bookmarks**
- 8-9 **Business Cards**
- 12-13 **Branding and Logos**
- 10-11 **Compliment Slips**
- 17 **Credit Cards**
- 27 **Cut-out Cards**
- 51 **Delivery Charges**
- 14 **Envelopes**
- 20-39 **Flyers**
- 30 **Folded Leaflets**
- 34-37 **Folders**
- 48 **Folio Wallets**
- 26 **Greeting Cards**
- 51 **How To Order**
- 23 **Invitations**
- 48 **Key Wallets**
- 22 **Laser Mailers**
- 22 **Laser Price Lists**
- 20-39 **Leaflets**
- 10-11 **Letterheads**
- 46 **Menus**
- 15 **Notepads**
- 48 **Place Mats**
- 48 **Plastic Menus**
- 47 **Point of Sale**
- 23 **Postcards**
- 40-41 **Posters**
- 48 **Receipt Clips**
- 48 **Receipt Holders**
- 19 **Scratch Cards**
- 20-39 **Showcards**
- 10-11 **Stationery**
- 18 **Stickers**
- 47 **Swing Tickets**
- 47 **Tent Cards**
- 47 **Wobblers**



2% SURCHARGE APPLIES TO MASTERCARD & VISA

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The printing.com Gnomes spend all their time trying to make it easy and fun for you to promote yourself better. They think up cute names for things, write little stories and design pretty layouts and clever diagrams. Sometimes, the Gnomes see the same names, the same stories, the same layouts and the same diagrams in other printers' brochures and websites. This makes the Gnomes sad. One day, they went to see the Chief Legal Gnome. "Can they just copy our hard work like this?" they asked. "No" said the Legal Gnome. "Everything in this buying guide is the copyright of printing.com. Copying it is a criminal offence. We'll send round the Legal Gnome Squad". And they did. And this made the printers who copied sad. If you see someone copying us, please email gnomes@printing.com, and we'll send them round.